

INVEST IN TURKEY

TECH-DRIVEN INDUSTRY INITIATIVE

Complete support for high value-added, medium-high, and high tech products manufactured in certain sectors with local resources and capabilities.



Machinery



Computer



Electronics



Optics



Electrical
Devices



Pharmaceuticals



Chemicals



Transportation
Vehicles

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New Istanbul-İzmir
highway cuts travel
time in half to
3.5 hours



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DP WORLD
Yarimca

DP World Yarimca, one of Turkey's largest container terminals, joined the main international rail network and now serves as a link between China and Europe.

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The Coordination Council for the Improvement of the Investment Environment (YOIKK) meetings convened at the Presidential Complex in Ankara.

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Investment Office President Arda Ermut visited Tokyo between July 23-26 to meet with top executives of more than 15 Japanese giants, including **Mitsui**, **Mitsubishi** and **Nippon**.

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Message from the Investment Office

The Investment Office's agenda in recent weeks included the inauguration of a strategic project—DP World Yarımca Railway. Highlighting Turkey's geo-strategic role in its region, DP World Yarımca is now connected to Turkey's railway network, which serves as a link between China and Europe.

We also held roadshows in Japan and Germany and met with top executives of Japanese and German giants, including Mitsui, Mitsubishi, Nippon, and Siemens.

Arda ERMUT
President, Investment Office

TURKEY STARTS TECH-DRIVEN INDUSTRY INITIATIVE

Tech-Driven Industry Initiative, also known as the “end-to-end localization” plan, which the Ministry of Industry and Technology has been working on for a long time, was published in the Official Gazette. The program aims to curtail dependence on imports of strategic goods and could eventually have a positive effect on the current account deficit to the tune of USD 30 billion.



**REPUBLIC OF TURKEY
MINISTRY OF INDUSTRY
AND TECHNOLOGY**

Speaking about the program, Minister of Industry and Technology Mustafa Varank stated that the program was prepared to permanently reduce the current deficit and provide GDP growth under the leadership of technology. “It will be a result-oriented program based on the commercialization of products resulting from R&D activities and the increase in domestic added-value. With the decrease in the ratio of imported intermediate goods in industry, our current deficit will decrease permanently, and our hand will be strengthened in global competition,” Varank said.



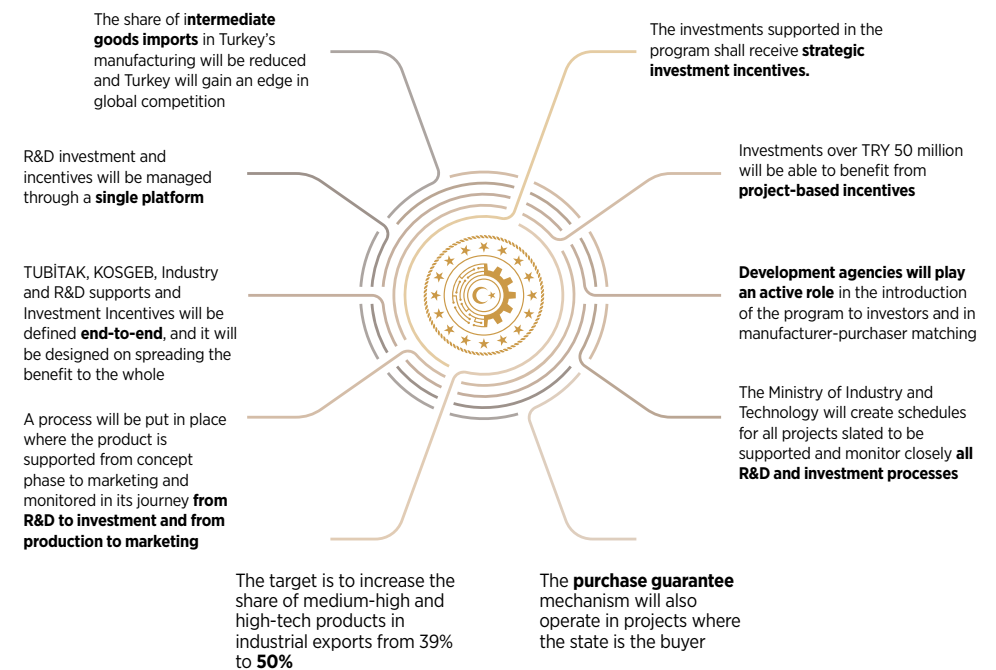
Investor calls will be made for these products



USD 30 BILLION WILL REMAIN IN TURKEY ANNUALLY



First application will begin in the **machinery** sector



300+
product types will be localized within the scope of Tech-Driven Industry Initiative

DID YOU KNOW?

TURKEY MARKS COMPLETION OF ISTANBUL-IZMIR HIGHWAY AND BURSA CITY HOSPITAL

President Recep Tayyip Erdoğan recently inaugurated the new mega-highway project linking Istanbul and Izmir, which by population are respectively Turkey's largest and third largest cities. He also was able to mark the opening of Bursa City Hospital, the 10th hospital in a series of 31 throughout Turkey.



New Istanbul-Izmir highway cuts travel time in half to

3.5 hours

Addressing the audience at the inauguration of the Istanbul-Izmir highway, President Erdoğan said that Turkey has turned into a country that practices its sovereignty thanks to the reforms, services, and investments implemented during the last 17 years. "If Turkey is still standing tall despite all the negativities, we owe it to the place to which we have brought our country," Erdoğan emphasized.

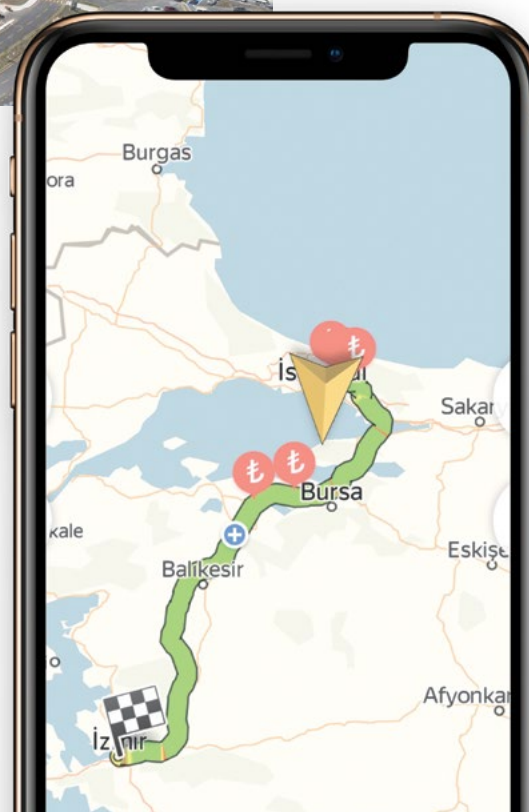
The USD 11 billion project, which cuts the travel distance by around 100 km and thus saves drivers fuel and time, was financed by a joint venture group under the Build-Operate-Transfer model. The joint venture group will administer the highway for about 22 years.

On the other hand, Bursa City Hospital is the 10th city hospital in Turkey to be opened as part of an ambitious plan to create a total of 31 city hospitals throughout the country. With its capacity of 1,355 beds, the total capacity of city hospitals in Turkey has reached 13,417.

Turkey plans to build 31 city hospitals with a total bed capacity of

44,846

DID YOU KNOW?



1.7 million vehicles crossed the Istanbul-Izmir highway in 9 days

DID YOU KNOW?

DP WORLD YARIMCA CONNECTS THE SEA WITH THE SILK ROAD

DP World Yarimca, one of Turkey's largest container terminals, joined the main international rail network and now serves as a link between China and Europe.

Having started operations in Turkey's İzmit Bay in 2015, DP World Yarimca is now connected to the country's railway network, enabling the terminal to integrate with anywhere that is within the reach of Turkey as well as the Caspian Sea and China via the Kars-Tbilisi-Baku Railway.

The railway integration will expand DP World Yarimca's footprint to various inland provinces including Ankara, Eskişehir, Bilecik, and Kütahya, allowing the terminal to ensure safe and economic transport of metals, minerals, ore, marble, and machinery to the port from where they will then be shipped worldwide.

Speaking at the inauguration, the head of the Investment Office Arda Ermut highlighted the importance of this connection, as it would provide transportation facilities and

linkages across the world. "With the commissioning of this railroad, we are offering Yarimca access to each single point in Turkey where there is an available railroad network. Our primary objective is not only to boost port and railroad investments in Turkey, but also to ensure that investors operating in Turkey have easy access to every corner of our country and to the entire world. Our team at the Investment Office has always attached priority to such multi-faceted investments like DP World, and we will continue to do so." said Ermut.

DP World in Figures

82

Number of operating marine and inland terminals.



40

Number of countries of operations across six continents.



45,000

Number of employees worldwide.



71.4 million TEU

Total handling volume of DP World in 2018.

DP World Yarimca in Figures



One of the largest container terminals in the Marmara region.



Located on 46 hectares of land.

1.3 million TEU

Handling capacity of DP World Yarimca.



500

Number of employees.



USD 550 million

Total investment amount.

DP WORLD
Yarimca

YOIKK HOLDS ITS SECOND MEETING IN AUGUST

The second edition of the Coordination Council for the Improvement of the Investment Environment (YOIKK) meetings convened in the Presidential Complex in Ankara on August 8, under the chairmanship of Turkey's Vice President Fuat Oktay.

Speaking at the meeting, Vice President Oktay said that thanks to the improvements implemented as part of YOIKK's efforts, Turkey is fully confident that it will double, or even triple its share in the global FDI pie – it has been hovering at around 1 percent on average since 2002.

What is YOIKK?

The Coordination Council for the Improvement of the Investment Environment (YOIKK) is a platform whereby the private sector can contribute to the process of improving the investment climate in Turkey through working groups that specialize on specific issues. YOIKK aims to rationalize regulations on investments, develop policies by determining the necessary amendments for enhancing the investment environment, and generate solutions to any obstacles encountered during the investment process.

INVESTMENT OFFICE HOLDS ROADSHOW IN JAPAN

Investment Office President Arda Ermut visited Tokyo between 23-26 July to meet with top executives of more than 15 Japanese giants, including Mitsui, Mitsubishi and Nippon.

As a follow-up to President Erdoğan's visit during the G20 in Japan, Ermut specifically met with a diverse set of companies and associations to discuss areas of cooperation, particularly in the chemical, finance, and automotive sectors.

On the occasion of his visit, Investment Office President Arda Ermut also

signed an MoU with the Japan Chamber of Commerce and Industry (JCCI) President Toru Ishida in Tokyo. The MoU aims to pave the way to boost Japanese SMEs presence in Turkey through JCCI, which boasts 1.25 million member businesses nationwide. Ermut also had an interview with Nikkei, the largest economy newspaper of Japan.

Relations between Japan and Turkey have blossomed over the past decade and a half and FDI inflows from Japan to Turkey since 2002 have amounted to USD 2.6 billion.

Highlights of Turkey's Chemicals Industry

Thanks to its robust market and competitive production costs, Turkey is an attractive investment location for chemical companies.

2nd

Turkey's rank among plastic producers in Europe.



7th

Turkey's rank among plastic producers in the world.



5th

Turkey's rank among paint producers in Europe.



10th

Turkey's rank in fertilizer consumption in the world.



2nd

Turkey's rank among net petrochemical importers in the world after China.



2nd

Turkey's rank in polypropylene imports in the world after China.



Chemical giants with production facilities in Turkey

BASF

Henkel

BAYER

EVONIK INDUSTRIES

Linde

P&G

PPG

Dow

25%
Share of Turkey and its surrounding markets in global petrochemical consumption.

INVEST NEWS



French pharmaceutical company **Sanofi Turkey** and Turkish **Birgi Mefar** have signed a partnership that is expected to bring an added-value of TRY 500 million (USD 89.5 million) to Turkey. In line with the agreement for transfer of technology and local production, an antibiotic product, which had reached a turnover of TRY 22 million (USD 4 million) in the Turkish market, will be produced locally.




Ford Otosan, one of the oldest American-Turkish joint ventures, has taken on the challenge of developing Turkey's first domestic transmission. Over the course of two years, the company has invested nearly USD 55 million in the project. Ford Otosan expects to use the transmission they will produce in their trucks by 2021.



France-based **Newrest Group Holding SA** has announced their interest in partnering with Turkish industrial catering company **Pariltim** to enter the Turkish market. The French company has made a partnership offer to Pariltim and started the legal process of investing in Turkey.




One of Europe's fastest growing e-commerce platforms, Latvia-based **Joom** has officially entered the Turkish market. Joom aims to promote Turkish products to the world and will encourage Turkish SMEs to use their platform.



South Korean conglomerate **Halla Group** will regionally distribute USD 1 billion worth of automotive parts through the newly-established Halla Corporation Europe in Turkey.



After entering the Turkish market in late 2018, Austrian logistics company **Cargo Partner** opened five offices in Turkey within 6 months, reaching its two-year growth target in only six months.



Mondelēz International, the US food, beverage and confectionery giant, has decided to expand its investment in Turkey by USD 54 million. The Investment Office assisted the giant in realizing this investment.

& EVENTS

invest.gov.tr


TURKISH DELEGATION VISITS GERMANY

The Investment Office accompanied Minister of Industry and Technology Mustafa Varank on his visit to Berlin August 21-22, during which they toured Siemens' historic factory in the city. As part of the visit to the factory that has been manufacturing gas turbines for over 100 years, the delegation was briefed on the company's operations in Turkey.

The next stop of the Turkish delegation was Aquila Aviation Company. The delegation was informed about the activities and product development projects of the aviation company, which expanded its reach in the sector with new investments in 2016. After performing a test flight with the Aquila A211 GX aircraft produced by the company, Minister Varank said that some parts of the company's production in Germany will be carried out in Turkey.

Within the framework of the program, Max Planck Molecular Institute and Fraunhofer Heinrich-Hertz Institute were also visited and cooperation opportunities were discussed.

In the evening part of the program, Minister Varank met with executives of German companies during a dinner reception headed by President of the German Chamber of Commerce and Industry Martin Wansleben.

On the second day of the delegation visit, Minister Varank met with Germany's Minister of Economic Affairs and Energy, Peter Altmaier. After the meeting, the two ministers attended the "Turkish-German Artificial Intelligence Conference" held in Berlin, where the two countries announced that they would collaborate very closely in this field moving forward.

In the last part of the program, the delegation visited successful start-ups and received informational briefings. Minister Varank also met with some Turkish researchers and academics in Germany.

The Turkish delegation included Investment Office President Arda Ermut, Deputy Minister of Industry and Technology Mehmet Fatih Kacir, Digital Transformation Office President Ali Taha Koç, Ambassador to Berlin Ali Kemal Aydın, and TÜBİTAK President Hasan Mandal.



COUNTDOWN BEGINS FOR TEKNOFEST ISTANBUL

September 17-22, 2019

TEKNOFEST, Turkey's largest aerospace, space, and technology festival, will take place on September 17-22 at Istanbul. The 6-day program will match entrepreneurs with world-class investors.

TEKNOFEST ISTANBUL Aerospace and Technology Festival is organized by the Turkish Technology Team Foundation (T3) to showcase Turkey's rapid advance in technology and to promote technology advances as a national cause. The event is supported by Turkey's Ministry of Industry and Technology, the Istanbul Metropolitan Municipality, leading technology companies, public institutions, and universities.

At this year's festival, several competitions will be organized in fields

such as artificial intelligence, robotics, rocket science, unmanned aerial and underwater systems, turbofan engines, and model satellite design. More than one million visitors are expected to attend TEKNOFEST ISTANBUL 2019.

Aiming to contribute Turkey's human resource in the fields of science and engineering, TEKNOFEST ISTANBUL will also host technology contests in 19 categories to support youth enterprises regarding future technologies, offering a total prize of over TRY 2 million (nearly USD 380,000).

teknofest.org

16TH ISTANBUL BIENNIAL | The Seventh Continent

bienal.iksv.org

September 14-November 10, 2019

The 16th Istanbul Biennial, organized by the Istanbul Foundation for Culture and Arts (İKSİV) and sponsored by Koç Holding, will take place between September 14 and November 10, 2019. French curator, art scholar and writer Nicolas Bourriaud will curate the 16th edition of the Biennial.

The 16th Istanbul Biennial, with the title "The Seventh Continent", will be held in three spectacular locations across the city: Mimar Sinan Fine Arts University - Istanbul Painting and Sculpture Museum, the Pera Museum in the heart of the city and in a series of historic sites in Büyükdada, the largest of the Princes' Islands in the Sea of Marmara.

The 16th Istanbul Biennial will unveil 38 new commissions, which will be dispersed in multiple locations around the city. 57 artists and art collectives from 26 countries (Argentina, Austria, Brazil, Canada, Croatia, Czech Republic, Denmark, France, Germany, Iran, Ireland, Italy, Japan, Lithuania, Netherlands, Peru, Poland, South Africa, South Korea, Sweden, Spain, Taiwan, Thailand, Turkey, UK and USA) have been invited to participate in the 16th Istanbul Biennial.



CONTEMPORARY ISTANBUL

September 12-15, 2019

Contemporary Istanbul's next edition will take place between September 12-15, 2019 with the VIP Preview on September 11, bringing together once again leading contemporary art galleries, artists and collectors from Turkey and around the world.

Contemporary Istanbul is the **leading annual art fair** in Istanbul, one of the greatest cities of the world situated at the meeting point of Europe and Asia.

Contemporary Istanbul takes place each September and offers a platform for Istanbul's thriving art scene, growing art market and collector base, as well as an access point to the best contemporary art from the wider region. CI is also conducting activities throughout the year to develop contemporary art and culture and to increase awareness in the field and to promote them both inside and outside Turkey as well as to strengthen relations in the region by organizing international events and programs.

contemporaryistanbul.com

WHY TURKEY?

TURKEY: HUB FOR INNOVATION AND GROWTH

Easy access to multiple markets of \$25 trillion GDP, \$7.8 billion trade, 1.7 billion people.

ACCESS TO MULTIPLE MARKETS

Europe

GDP: \$19.5 trillion
Import: \$6.5 trillion
Population: 700 million

MENA

GDP: \$19.5 trillion
Import: \$6.5 trillion
Population: 700 million

Russia

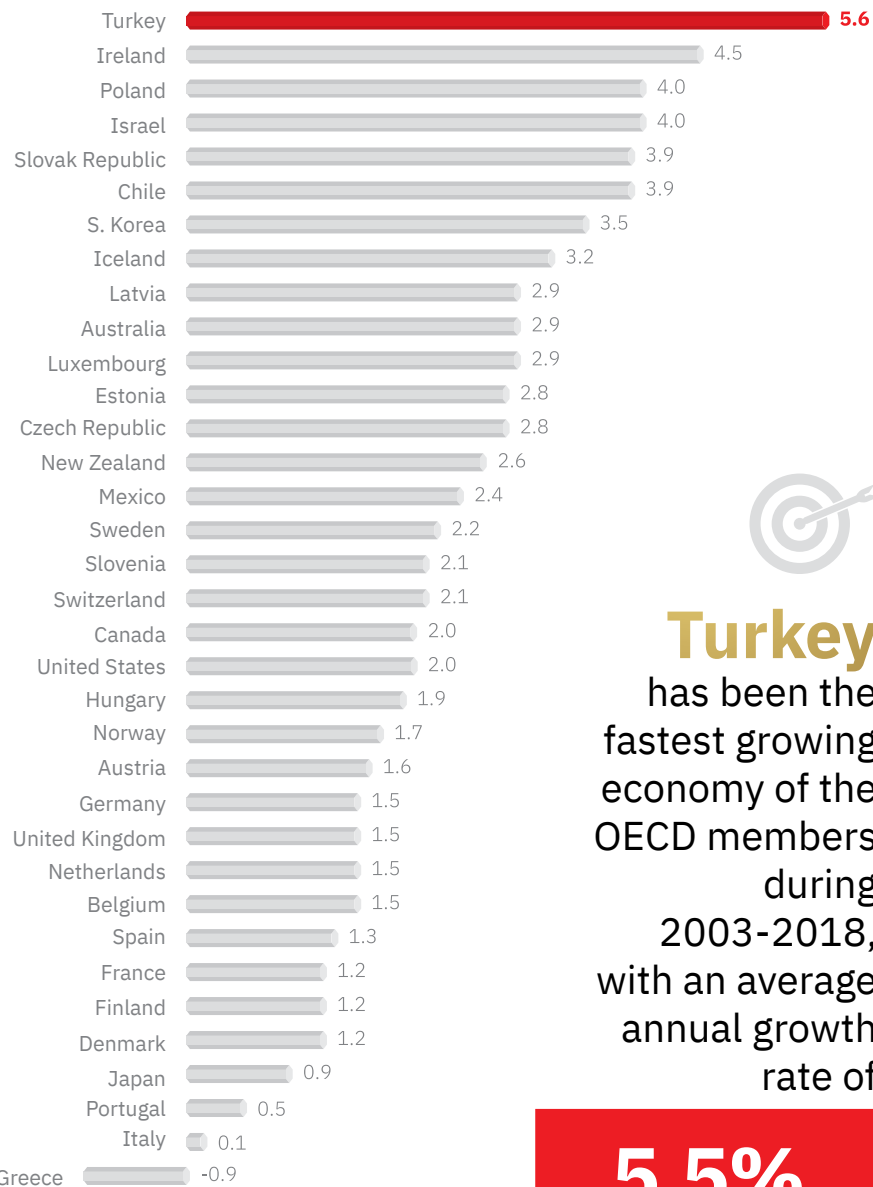
GDP: \$1.5 trillion
Import: \$0.2 trillion
Population: 100 million

Central Asia & Caucasus

GDP: \$0.3 trillion
Import: \$0.1 trillion
Population: 100 million

- Booming economy reaching USD 784 billion in 2018, up from USD 231 billion in 2002.
- One of the fastest growing OECD economies between 2014-2025, with an average annual growth rate of 4.7%.
- \$209 billion of FDI between 2003-2018, while the total number of FDI attracted between 1923-2003 stood at \$15 billion.

AVERAGE ANNUAL REAL GDP GROWTH (%) (2003-2018)



Turkey
has been the
fastest growing
economy of the
OECD members
during
2003-2018,
with an average
annual growth
rate of

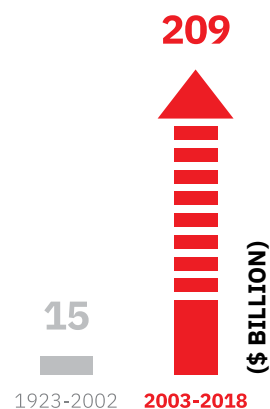
5.5%.

Source: IMF World Economic Outlook
(October 2018)

CUMULATIVE FDI INFLOWS TO TURKEY (USD BILLION)

Source: UNCTAD and CBRT

- Investment incentives as well as R&D support.
- Equal treatment to national and global investors guaranteed by law.
- 6.5 days to set up a company in Turkey, while it takes an average of 8.5 days in OECD high-income countries. (World Bank Doing Business 2018)



HIGHLIGHTS

- 13th largest economy in the world with **\$2.2 trillion** GDP at PPP. (IMF, 2018)
- The fastest growing economy in Europe and one of the fastest growing economies in the world with an average annual **GDP growth rate of 5.5%** over the past 15 years. (TurkStat, 2003-2018)
- The largest bus producer and the second largest commercial vehicle producer in the EU. (OICA, 2018)
- 2nd largest steel producer in the EU and 8th in the world. (Worldsteel, 2016)
- Among top 10 holiday destinations in the world with over **40 million** international tourists. (UNWTO & Ministry of Culture and Tourism)

SOPHISTICATED CONSUMER BASE



A population of 82 million,
half of which is **under the age of 32.**

(2018, TurkStat)



72 million
broadband internet subscribers and
80.6 million mobile phone subscribers.

(2018, TurkStat and ICTA)

Largest youth population
compared with the EU.

(Eurostat)

SKILLED AND DEDICATED LABOR FORCE



Over **32.3 million**
young, well-educated
and **motivated** professionals.

(2018, TurkStat)



More than
800,000 students
graduate annually from over
183 universities.

(2018, CoHE)

INFRASTRUCTURE



Well-developed and low-cost
sea transport facilities.



Railway transport advantage

connecting Asia to Central and Eastern Europe.

AIRPORTS IN TURKEY

Swift and efficient air transportation with 55 airports connected to international destinations



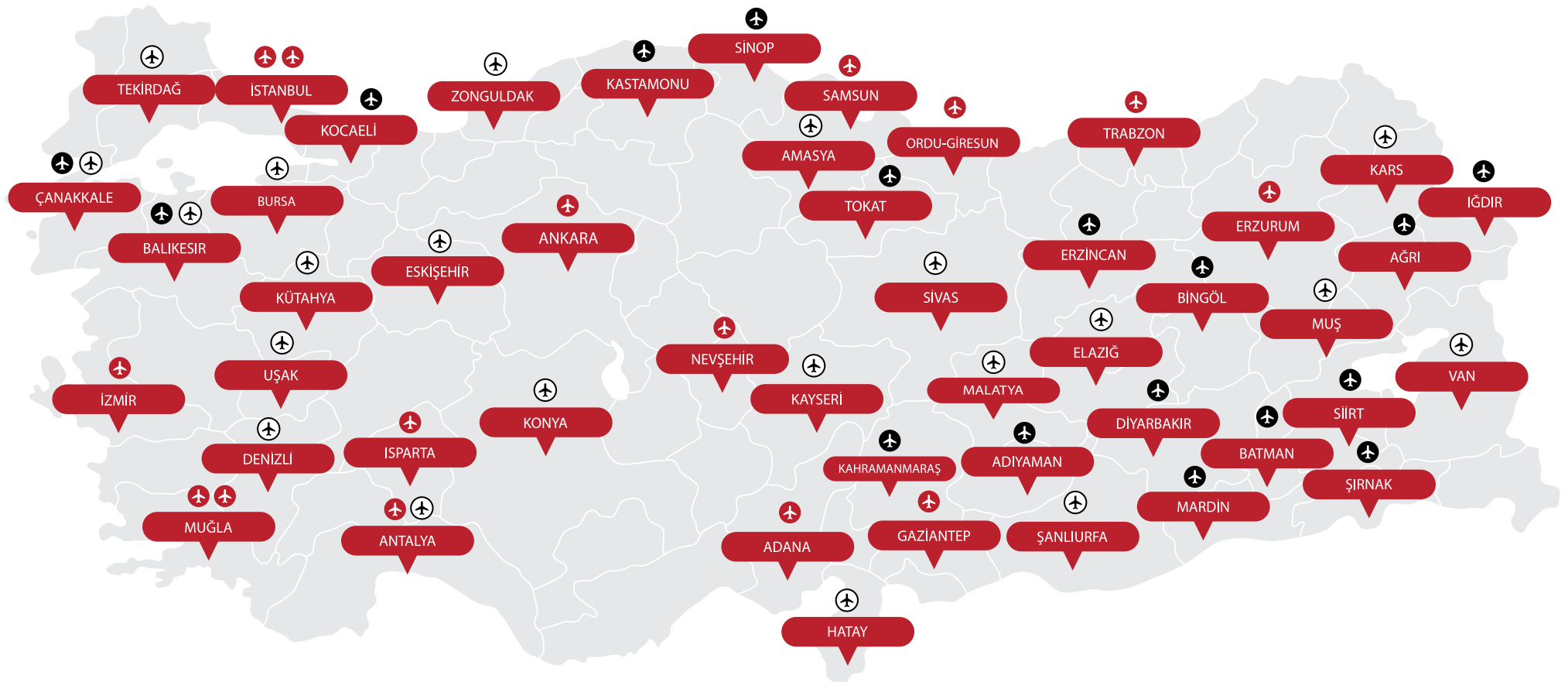
Airports open to domestic and international flights



Airports open to domestic and chartered international flights



Airports open to domestic flights



Turkey is a perfect investment destination

with its strategic location and motivated and qualified workforce. Global investors are invited to be a part of Turkey's economic and social growth.

Turkey is an attractive partner of choice

A dynamic population, combined with a highly-skilled labor force, a favorable geographical location, international partnerships, and modern infrastructure together make Turkey an attractive partner of choice. Today, with eight facilities in five cities, and over 2,000 employees across the country, Turkey is the headquarters for GE Power Service, GE Healthcare (Eastern Growth Markets), and GE Transportation. The Turkey Technology Center located in Gebze TÜBİTAK Marmara Research Center is one of the six GE Aviation global engineering centers with more than 400 engineers. In 2015, we inaugurated GE's eighth Innovation Center in Teknopark Istanbul. Turkey represents a robust platform for GE's economic expansion in the country, as well as in the entire region.



Canan ÖZSOY
President & CEO, GE Turkey

2,400 employees, USD 1.5 billion pharma exports

As the Novartis Group (Novartis Pharmaceuticals, Novartis Oncology and Sandoz), we have been discovering new ways to improve the quality of life, extend the life of our people and contribute to the development of Turkish medicine. Through our manufacturing sites in Turkey, we aim to export selected innovative products from Turkey, while continuing research and development activities for unmet medical needs. We create added-value to the Turkish economy with USD 1.5 billion pharma exports for more than a decade and together with our approx. 2,400 employees. As one of the largest pharmaceutical companies globally, we aim to ensure the continuity of our assets and future investments in Turkey.

Dr. Altan DEMİRDERE
CEO, EWE Turkey Holding



Population of over 80 million featuring a young and motivated workforce and high education level

We do believe the business opportunities in Turkey are promising due to its proximity to Europe, Asia, and the Middle East, its population of over 80 million featuring a young and motivated work force and high education level, as well as the long-lasting friendship between Turkey and Japan.

Tatsuo YASUNAGA
President & CEO, Mitsui & Co., Ltd.



More than 65,000 companies with foreign capital

Having been active in the Turkish market since 2012, VHV Reinsurance provides insurance and risk management solutions to their corporate clients, mainly in the fields of construction, commercial property, heavy industries, and energy. Representing an S&P A-rated German Insurance Group established in 1919, we promote highly-developed corporate governance standards and have benefitted from a liberal and reformist investment climate. In this respect, we strongly believe in

the continuation of sound economic policies that will be a prerequisite for the sustainability of a benign investment climate. The presence of more than 65,000 companies with foreign capital and USD 209 billion of FDI in the last two decades underscores the past and present prominence of Turkey's domestic market, as well as its significance as a regional hub. I am confident that Turkey's resilient economy will maintain its attractiveness in the long-run.

Maximilian G. F. STAHL
CEO, VHV Turkey



Turkey has many competitive advantages

Turkey has many competitive advantages, including a young, skilled workforce that have helped drive its economic success over the past 15 years. Cisco is committed to growing its network of over 650 local partners and Cisco Networking Academies, which have trained over 43,000 Turkish graduates to-date. We will continue to support Turkey's ambitious plans to take its economy to the next level.

Chuck ROBBINS
Chairman & CEO, CISCO



WHO WE ARE

Investment Office is the official organization that:

- Promotes the investment environment of Turkey and provides assistance to investors.
- Reports directly to the Presidency.

WE ARE HERE TO FACILITATE YOUR INVESTMENT IN TURKEY

HOW WE HELP

- Multilingual (Turkish, English, German, French, Italian, Arabic, Spanish, Chinese, Japanese and Korean)
- One-Stop-Shop approach
- Result-oriented
- Private sector approach with full confidentiality
- Focusing on high-tech, value-added and employment generating investments.



WHAT WE DO

- To present investment opportunities to the investors and provide assistance during all the stages of their investments.
- To serve as the reference point for international investors and the point of contact for all institutions engaged in promoting and attracting investments at national, regional and local levels.
- To offer free-of-charge services including market information and analyses, site selection, B2B meetings, coordination with relevant governmental institutions, and facilitate legal procedures and applications such as establishing business operations, incentive applications, obtaining licenses and work permits.

OUR GLOBAL LOCATIONS





PRESIDENCY OF THE REPUBLIC OF TURKEY
INVESTMENT OFFICE

Investment Office, the official investment advisory body of Turkey, is a knowledge-center for foreign direct investments and a solution partner to the global business community at all stages of investments. It provides customized guidance and qualified consulting before, during and after entry into Turkey.



/investturkey



/invest-in-turkey



/investinturkeysocial

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