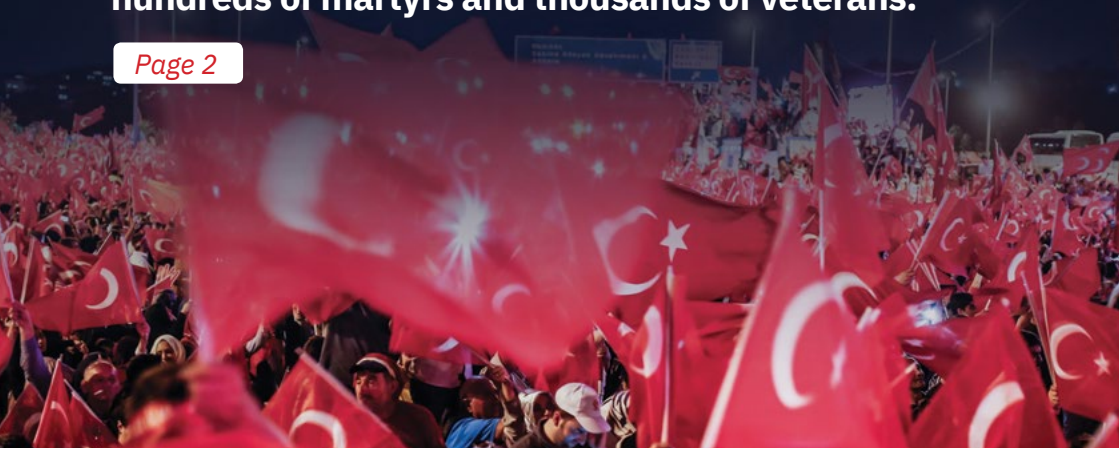


INVEST IN TURKEY

The Turkish nation rallied at Ankara and Istanbul on the occasion of the July 15 Democracy and National Unity Day and respectfully commemorated the hundreds of martyrs and thousands of veterans.

Page 2



Turkey's 11th Development Plan will be a roadmap to improve the country's position in the international arena and enhance its welfare...

Page 4

FERRERO

Italian confectionery giant **Ferrero** announced plans to invest in Turkey this year.

Page 6



Japan-based **Nippon Paint Holdings** finalized its acquisition of Turkish paint manufacturer, Betek Boya and its subsidiaries.

Page 6



NGN's significant investment offers new generation solutions for **information security and data protection in Turkey.**

Page 4

GLOBAL INVESTMENT EVENTS

- 📍 Istanbul - Turkey
- 📍 Singapore
- 📍 Seoul - S. Korea
- 📍 Amman - Jordan
- 📍 Treviso - Italy
- 📍 Rome - Italy
- 📍 Turin - Italy

Page 7



Message from the Investment Office

As we observed the third anniversary of July 15 Democracy and National Unity Day, we respectfully commemorated the hundreds of martyrs we lost and the thousands injured on that day.

Turkey this month unveiled the 11th Development Plan, which introduced a new central investment system to assist the Investment Office.

In July, we attended the opening ceremony of the Star of Bosphorus Data Center in İstanbul, and our agenda also included meetings, seminars, and workshops in South Korea, Jordan, Italy, Singapore, and Turkey.

Arda ERMUT
President, Investment Office

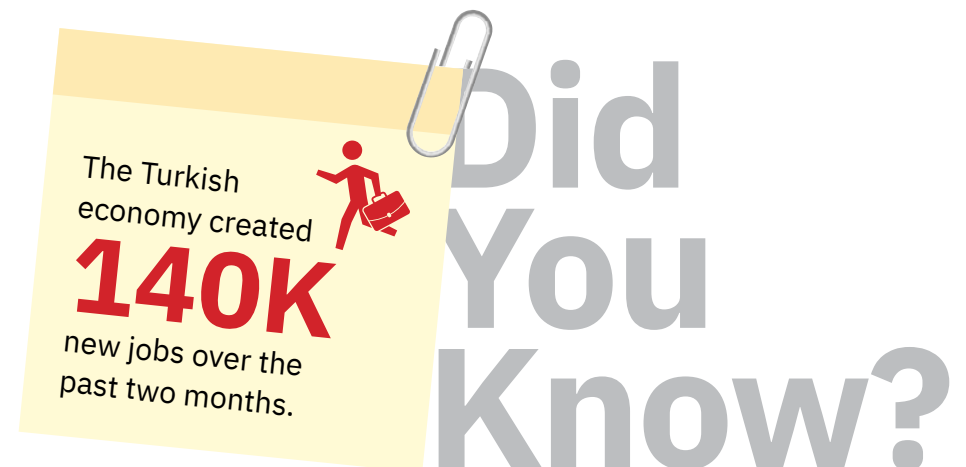


THE TURKISH NATION RALLIED IN ANKARA AND ISTANBUL ON THE OCCASION OF JULY 15 DEMOCRACY AND NATIONAL UNITY DAY

On the occasion of **July 15 Democracy and National Unity Day**, the Turkish nation rallied in Ankara and İstanbul to respectfully commemorate the hundreds of martyrs and thousands of veterans.

President Erdoğan attended some events in Ankara and İstanbul. Erdoğan first laid flowers at the July 15 Martyrs' Monument in Ankara and attended a special session at the Grand National Assembly of Turkey. He then made a speech at the opening ceremony of the police headquarters building in the capital city. Arriving in İstanbul, President Erdoğan addressed attendees gathered at Atatürk Airport and inaugurated the July 15 Memorial Museum, built at the Anatolian end of the July 15 Martyrs' Bridge.

As a reminder, Turkey experienced a considerable amount of recovery in total FDI in the wake of July 2016. Thanks to the measures taken and confidence provided, foreign direct investments gained momentum and have totaled USD 42.4 billion since 2016. The Investment Office works hard to attract more and qualified FDI to the country.



TURKEY UNVEILED THE 11TH DEVELOPMENT PLAN

The 11th Development Plan of **Turkey** has been accepted at the Grand National Assembly of Turkey. The plan revealed a new central investment system that will allow the **Investment Office** to better facilitate the investment processes thanks to a more streamlined process to obtain required permissions and approvals. This new structure will also assist in match-making local and international companies for possible cooperation. Accordingly:

- Priority will be given to strategic products and high-technology and export-oriented investments in the project-based incentive system in order to attract more international investments.
- The Investment Office will be authorized as a one-stop-shop office for investments.
- Sectoral investment roadmaps for permission, approval, and licensing related to the investment processes will be prepared.
- A Central Investment Information System will be established within the Investment Office, which accelerates the investment processes and in which the relevant institutions will enter information on permission and approval processes.
- Partnerships will be developed by matching local companies with international investors.
- Additional support will be provided for investments based on technology transfer.

NGN GROUP OPENS DATA CENTER IN ISTANBUL

NGN Group commissioned the Star of Bosphorus Data Center, one of Turkey's largest data center investments, in Tuzla/Istanbul as part of a **USD 140 million** investment. Industry and Technology Minister Mustafa Varank and Investment Office President Arda Ermut took part in the inauguration of the center.

Industry and Technology Minister Mustafa Varank said, "We will write Turkey's new growth and development story with the National Technology Initiative, which will lead to digital conversion in all areas."

Commenting on the new investment, Investment Office President Arda Ermut added, "Developments in data volume and diversity with the widespread use of technology have enabled concepts such as big data, artificial intelligence, and fintech to emerge and become part of our life. Hence, data centers and data storage have become an important part of the

new world ecosystem. In this context, NGN's high-tech Star of Bosphorus Data Center investment is a type of investment we encourage and prefer. In this period of time when information security and data protection are crucial, data center investment is of great importance for many sectors, particularly the financial sector. We are aware of such investments in order to move up in the value chain."

NGN Chairman and CEO İnanç Erol said, "As NGN, we want to activate the potential of the data center sector with Star of Bosphorus. We set off with the goal of Turkey being also the data center, which is already the logistics base of its region."

Located on 24,000 square-meters of indoor space area, Star of Bosphorus will provide employment for more than 1,000 people.



Highlights of the Turkish Machinery Sector



Turkey is the 6th largest machine producer in Europe.



\$17.1 billion

Export amount of the Turkish machinery sector in 2018.

64%



Export/import ratio of the machinery sector in 2018, which was 27% in 2002.



1,473

Number of Investment Incentive Certificates issued to the machinery sector by the Ministry of Industry and Technology.



\$20 billion

Investment amount of companies that were granted incentives.

32,000

Number of jobs provided by these companies.

TURKEY
exports machinery products to
200 countries
worldwide.

Source: Ministry of Industry and Technology

INVEST NEWS



Italian confectionery giant **Ferrero** announced plans to invest an additional **TRY 150 million** in Turkey this year.



Singapore-based cryptocurrency exchange **Huobi** announced plans to expand to Turkey, over the course of the next 12 months. Huobi, one of the largest crypto exchanges in the world by trading volume, processes around **USD 1 billion** daily. According to 2018 research by Ipsos, around 18 percent of the Turkish people hold cryptocurrencies, while this ratio is **9 percent, 8 percent, and 7 percent for Europeans, Americans, and Australians, respectively.**



Turkish Seba Insaat sold two hotels located in Istanbul to the Qatari **Al Rayyan** Tourism Investment Company for **EUR 90 million.**



OMV Petrol Ofisi, a Turkish fuel products distribution company, owned by Austria's OMV Petrol Ofisi, was sold to the Dutch **Vitol Group** for **EUR 368 million.**



Eczacıbaşı-Motrol, a subsidiary of Turkey's **Eczacıbaşı Holding**, and Australia's **Telix Pharmaceuticals**, a clinical-stage biopharmaceutical company, have signed a manufacturing and distribution agreement. According to the terms of the agreement, Eczacıbaşı-Motrol will assist Telix in penetrating the MENA region as radiopharmaceutical manufacturing partners and distributors.



Japan-based **Nippon Paint Holdings** finalized its acquisition of Turkish paint manufacturer Betek Boya and its subsidiaries for **TRY 1.4 billion (USD 247 million).**



Sasa, one of Turkey's leading polyester manufacturers, has received a partnership offer from seven foreign companies for a **USD 11.8 billion** petrochemical facility investment which is expected to produce **13 million** tons of raw material and chemicals and go into operation by 2031.

& EVENTS

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JULY

23



ISTANBUL | TURKEY

Investment Office Vice President A. Burak Dağlıoğlu addressed a delegation from the American Turkish Business Development Council in Istanbul, delivering a key message: Turkey is a dynamic and growing G20 economy, uniquely linking the East with the West.



JULY

19



SINGAPORE

The Investment Office held a briefing for the Management Committee members of the Real Estate Developers Association of Singapore (REDAS) hosted by the Turkish Embassy in Singapore. Following speeches by Ambassador Murat Lütem and REDAS President Chia Ngiang Hong, Investment Office Country Advisor Emre Büyükkılıç and Re-Pie Vice Chairman Ali Ergin delivered presentations on opportunities in the Turkish real estate market.



JULY

12



SEOUL | S. KOREA

Investment Office Country Advisor Taha Saran delivered a presentation entitled "Investing in Infrastructure and Public-Private Partnership in Turkey" to top executives of major Korean construction companies at a workshop hosted by the Korea Rail Network Authority (KRNA) in Seoul. The workshop aimed to introduce Turkish State Railway projects to Korean investors.

During the workshop, Turkey's track record in infrastructure projects, the legal framework regarding PPP applications, current opportunities in railways, the market situation, and economic developments were shared with potential investors.



AMMAN | JORDAN

Samet Akyüz of the Investment Office presented on investment incentives and the roles of investment promotion agencies (IPAs) at the EU-OECD Regional Seminar on Improving the Use of Investment Incentives in the MED Region held in Amman, Jordan.



ISTANBUL | TURKEY

The Investment Office brought journalists representing Italy's major automotive and logistics industry players together with Turkey's leading companies in the sector. The Investment Office was hosted by the Automotive Manufacturers Association (OSD), the Automotive Supplier Association of Turkey (TAYSAD), Ford Otosan R&D Center, and Cavo Automotive.



ISTANBUL | TURKEY

The Investment Office's latest event on the Competitiveness and Investment Opportunities in the Turkish Automotive Industry, held in cooperation with the Gebze Chamber of Commerce and with contributions of the Turkish Automotive Manufacturers Association, EY Turkey, Sistem Global Consulting, and OGB Attorney Partnership, drew interest from over 70 major representatives in the industry. The opening speech delivered by Gebze Chamber of Commerce Chairman Nail Çiler was followed by various presentations on competitiveness and smart technologies in the Turkish automotive sector, China's current position in the global automotive industry, and a legal overview of FDI and incentives mechanisms in Turkey.



TREVISO | ITALY

The Investment Office and the Italian Association of the Automotive Industry (ANFIA) held a meeting in Kilometro Rosso at Bergamo Teknopark with prominent automotive suppliers who were there to learn about the Turkish automotive sector's strength and prospects. The Office also highlighted Turkey's excellent return-on-investment for North-East Italian companies at a meeting held in Treviso by Salone d'Impresa.



ROME | ITALY

The Investment Office has recently been quite active in Italy with multiple events focused on the promotion of Turkey's investment environment. The Office presented Turkey's unique opportunities at a breakfast conference held by the Embassy of Turkey in Rome and Nunziante Magrone law firm. The Office also hosted investors from Italy's Marche Region at a conference organized in Pesaro by the Italian Chamber of Commerce and Italian Trade Agency.



TURIN | ITALY

Samet Akyüz of the Investment Office presented on how MNCs help local companies integrate into global value chains in Turkey and what Turkey does to increase the local content of foreign investors in the country. The seminar was part of the Effective Investment Facilitation and Sustainable Development Seminar held in Turin, Italy, by the United Nations International Labour Organization (ILO) and the World Association of Investment Promotion Agencies (WAIPA).

UEFA Super Cup in Istanbul

The 2019 UEFA Super Cup will be played at Beşiktaş Park on 14 August in Istanbul.

The 2019 UEFA Super Cup will be played at Beşiktaş Vodafone Park in Istanbul on August 14, Wednesday, as the UEFA Champions League and UEFA Europa League winners go head to head again. Kick-off will be 21:00CET (22:00 local time).

The match will be the first in this competition played in Turkey, though Istanbul has previously welcomed the UEFA Champions League final (2005, Atatürk Olympic Stadium) and UEFA Cup final (2009, Şükrü Saracoğlu Stadium). The home of Beşiktaş opened on April 11, 2016.





Enjoy the summer in Turkey

Foreign visitors to Turkey surged 11.1 percent year-on-year in January-May 2019, with Istanbul recording the highest number of foreign arrivals with

5.4 million.

Turkey is the top third country in the world to have the highest number of **Blue Flag certified beaches.**

The tourism sector has set annual targets of **75 million tourist arrivals** and revenues of **USD 65 billion** by 2023 in Turkey.

WHY TURKEY?

TURKEY: HUB FOR INNOVATION AND GROWTH

Easy access to multiple markets of \$25 trillion GDP, \$7.8 billion trade, 1.7 billion people.

ACCESS TO MULTIPLE MARKETS

Europe

GDP: \$19.5 trillion
Import: \$6.5 trillion
Population: 700 million

MENA

GDP: \$19.5 trillion
Import: \$6.5 trillion
Population: 700 million

Russia

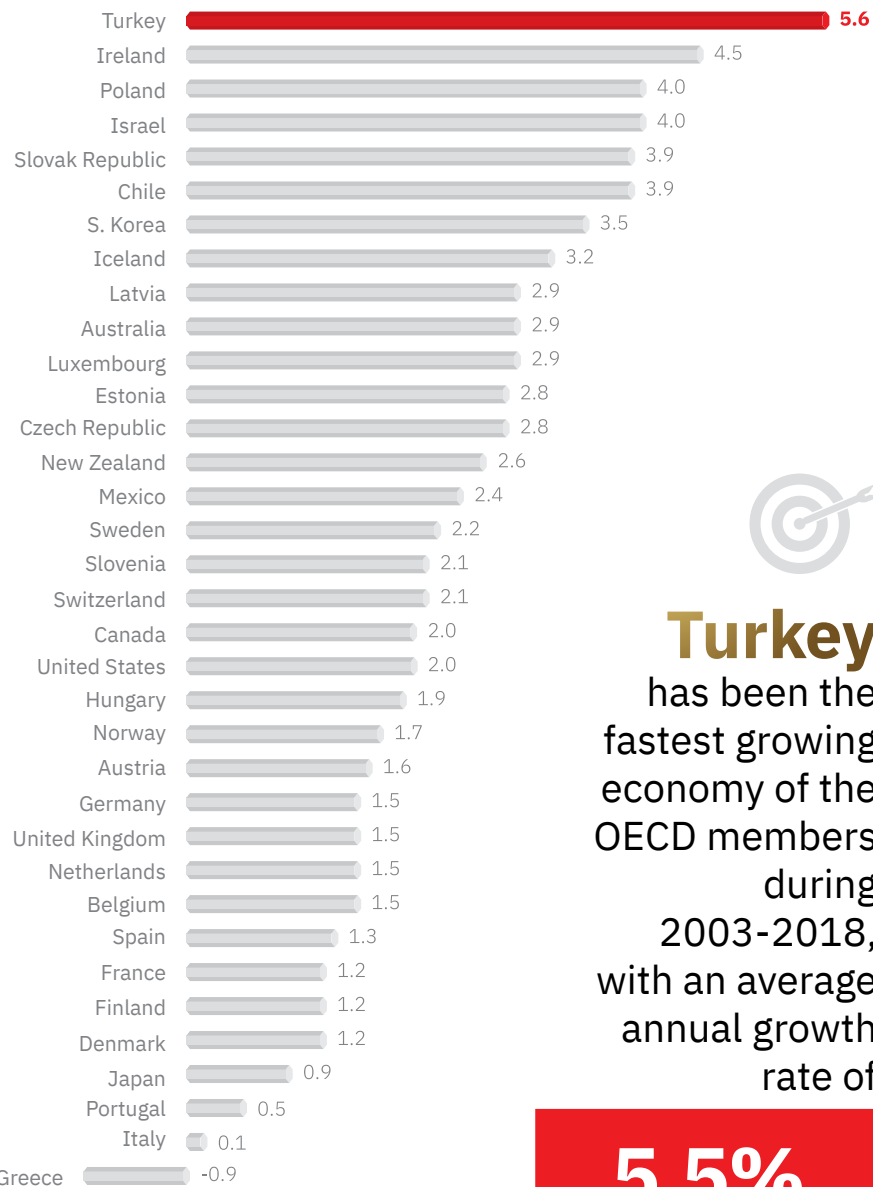
GDP: \$1.5 trillion
Import: \$0.2 trillion
Population: 100 million

Central Asia & Caucasus

GDP: \$0.3 trillion
Import: \$0.1 trillion
Population: 100 million

- Booming economy reaching USD 784 billion in 2018, up from USD 231 billion in 2002.
- One of the fastest growing OECD economies between 2014-2025, with an average annual growth rate of 4.7%.
- \$209 billion of FDI between 2003-2018, while the total number of FDI attracted between 1923-2003 stood at \$15 billion.

AVERAGE ANNUAL REAL GDP GROWTH (%) (2003-2018)



Turkey has been the fastest growing economy of the OECD members during 2003-2018, with an average annual growth rate of

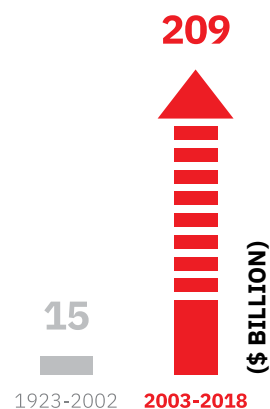
5.5%.

Source: IMF World Economic Outlook (October 2018)

CUMULATIVE FDI INFLOWS TO TURKEY (USD BILLION)

Source: UNCTAD and CBRT

- Investment incentives as well as R&D support.
- Equal treatment to national and global investors guaranteed by law.
- 6.5 days to set up a company in Turkey, while it takes an average of 8.5 days in OECD high-income countries. (World Bank Doing Business 2018)



HIGHLIGHTS

- 13th largest economy in the world with **\$2.2 trillion** GDP at PPP. (IMF, 2018)
- The fastest growing economy in Europe and one of the fastest growing economies in the world with an average annual **GDP growth rate of 5.5%** over the past 15 years. (TurkStat, 2003-2018)
- The largest bus producer and the second largest commercial vehicle producer in the EU. (OICA, 2018)
- 2nd largest steel producer in the EU and 8th in the world. (Worldsteel, 2016)
- Among top 10 holiday destinations in the world with over **40 million** international tourists. (UNWTO & Ministry of Culture and Tourism)

SOPHISTICATED CONSUMER BASE



A population of 82 million, half of which is **under the age of 32**. (2018, TurkStat)

Largest youth population compared with the EU. (Eurostat)



72 million broadband internet subscribers and 80.6 million mobile phone subscribers. (2018, TurkStat and ICTA)

SKILLED AND DEDICATED LABOR FORCE



Over **32.3 million** **young, well-educated** and **motivated** professionals. (2018, TurkStat)



More than **800,000 students** graduate annually from over **183 universities**. (2018, CoHE)

Turkey is a perfect investment destination

with its strategic location and motivated and qualified workforce. Global investors are invited to be a part of Turkey's economic and social growth.

Turkey is an attractive partner of choice

A dynamic population, combined with a highly-skilled labor force, a favorable geographical location, international partnerships, and modern infrastructure together make Turkey an attractive partner of choice. Today, with eight facilities in five cities, and over 2,000 employees across the country, Turkey is the headquarters for GE Power Service, GE Healthcare (Eastern Growth Markets), and GE Transportation. The Turkey Technology Center located in Gebze TÜBİTAK Marmara Research Center is one of the six GE Aviation global engineering centers with more than 400 engineers. In 2015, we inaugurated GE's eighth Innovation Center in Teknopark Istanbul. Turkey represents a robust platform for GE's economic expansion in the country, as well as in the entire region.



Canan ÖZSOY

President & CEO, GE Turkey

An energy hub for the EU countries

Turkey is a growing energy market and a candidate to become one of the most important players in energy in its region as an energy hub for the EU countries. EWE is one of the first international energy investors in the country, being active as a gas supplier to more than 1.2 million subscribers with additional activities in the wholesale trading of gas and energy related services, particularly in energy savings and energy efficiency. Based on the technology transfer between Germany and Turkey using nearly 85 years of experience within the EWE Group and the synergy between our companies, we are sustaining our growth in Turkey. We are looking forward to contributing significantly to the sustainable and successful development of the Turkish energy market.

Dr. Frank QUANTE
CEO, EWE Turkey Holding



Population of over 80 million featuring a young and motivated workforce and high education level

We do believe the business opportunities in Turkey are promising due to its proximity to Europe, Asia, and the Middle East, its population of over 80 million featuring a young and motivated work force and high education level, as well as the long-lasting friendship between Turkey and Japan.

Tatsuo YASUNAGA

President & CEO, Mitsui & Co., Ltd.



More than 65,000 companies with foreign capital

Having been active in the Turkish market since 2012, VHV Reinsurance provides insurance and risk management solutions to their corporate clients, mainly in the fields of construction, commercial property, heavy industries, and energy. Representing an S&P A-rated German Insurance Group established in 1919, we promote highly-developed corporate governance standards and have benefitted from a liberal and reformist investment climate. In this respect, we strongly believe in

the continuation of sound economic policies that will be a prerequisite for the sustainability of a benign investment climate. The presence of more than 65,000 companies with foreign capital and USD 209 billion of FDI in the last two decades underscores the past and present prominence of Turkey's domestic market, as well as its significance as a regional hub. I am confident that Turkey's resilient economy will maintain its attractiveness in the long-run.

Maximilian G. F. STAHL

CEO, VHV Turkey



Turkey has many competitive advantages

Turkey has many competitive advantages, including a young, skilled workforce that have helped drive its economic success over the past 15 years. Cisco is committed to growing its network of over 650 local partners and Cisco Networking Academies, which have trained over 43,000 Turkish graduates to-date. We will continue to support Turkey's ambitious plans to take its economy to the next level.

Chuck ROBBINS

Chairman & CEO, CISCO



WHO WE ARE

Investment Office is the official organization that:

- Promotes the investment environment of Turkey and provides assistance to investors.
- Reports directly to the Presidency.

WE ARE HERE TO FACILITATE YOUR INVESTMENT IN TURKEY

HOW WE HELP

- Multilingual (Turkish, English, German, French, Italian, Arabic, Spanish, Chinese, Japanese and Korean)
- One-Stop-Shop approach
- Result-oriented
- Private sector approach with full confidentiality
- Focusing on high-tech, value-added and employment generating investments.



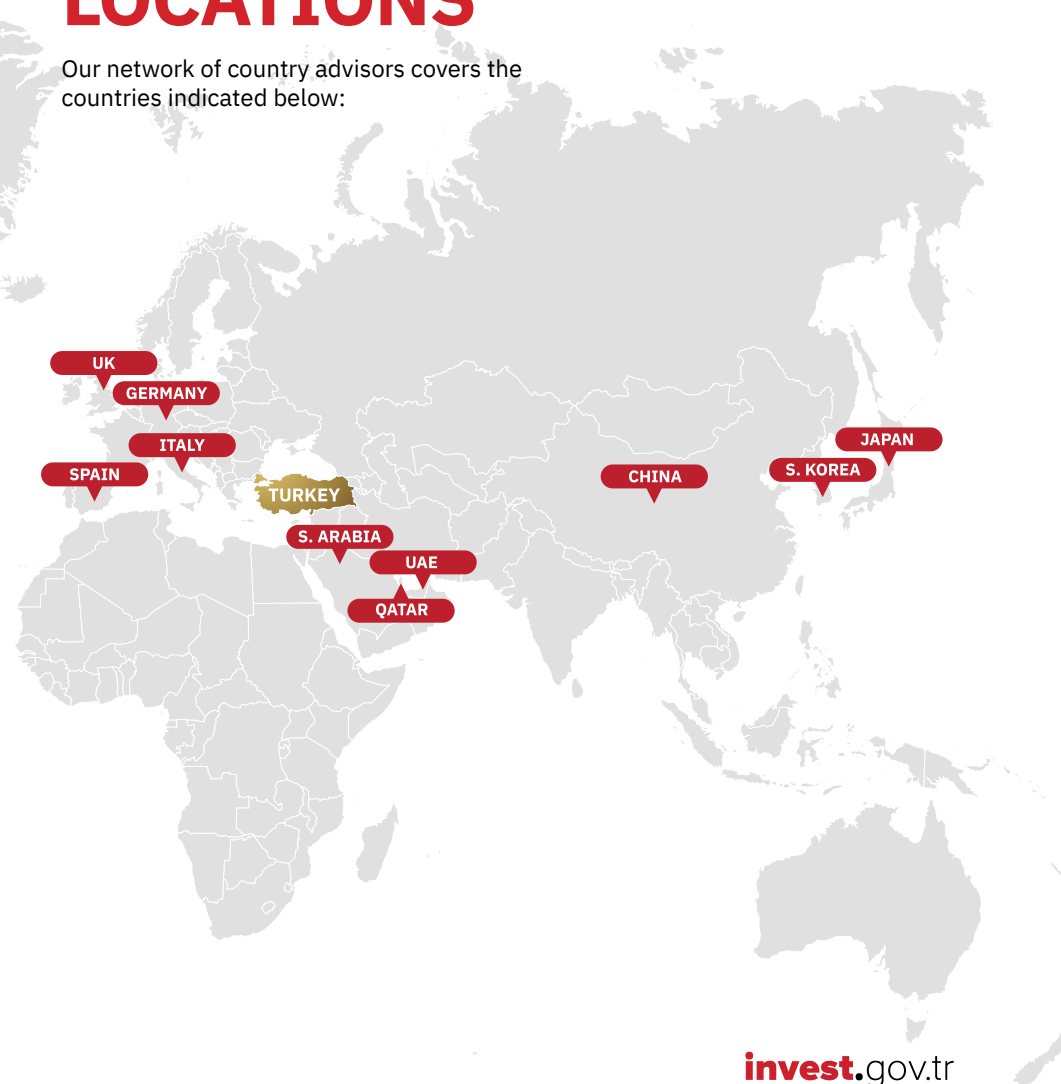
PRESIDENCY OF THE REPUBLIC OF TURKEY
INVESTMENT OFFICE

WHAT WE DO

- To present investment opportunities to the investors and provide assistance during all the stages of their investments.
- To serve as the reference point for international investors and the point of contact for all institutions engaged in promoting and attracting investments at national, regional and local levels.
- To offer free-of-charge services including market information and analyses, site selection, B2B meetings, coordination with relevant governmental institutions, and facilitate legal procedures and applications such as establishing business operations, incentive applications, obtaining licenses and work permits.

OUR GLOBAL LOCATIONS

Our network of country advisors covers the countries indicated below:



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PRESIDENCY OF THE REPUBLIC OF TURKEY
INVESTMENT OFFICE

Investment Office, the official investment advisory body of Turkey, is a knowledge-center for foreign direct investments and a solution partner to the global business community at all stages of investments. It provides customized guidance and qualified consulting before, during and after entry into Turkey.



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