

PRESIDENCY OF THE REPUBLIC OF TÜRKİYE INVESTMENT OFFICE

INVESTING IN INFRASTRUCTURE & PPP PROJECTS IN TÜRKİYE

April 2024

INVEST.GOV.TR





10 REASONS TO INVEST IN TÜRKİYE



10 reasons to invest in Türkiye



EXECUTIVE SUMMARY

TÜRKİYE HAS A STRONG CASE FOR INVESTMENT IN INFRASTRUCTURE



Investment Need for Development

- Turkish economy is robustly growing with an average annual GDP growth rate of 5.4%.
- Türkiye's 85.4 million strong population is growing with additional 1 million people every year coupled with a rapid urbanization process which has resulted in more than 24 urban centers with populations over 1 million.
- Türkiye's growing trade volume and strategic location compels Türkiye to develop its infrastructure.

Track Record with Significant Opportunities in the Pipeline

- Türkiye has implemented \$204 Billion worth of Public Private Partnership (PPP) projects in a variety of sectors. This trend has picked up in recent years with a bright prospect.
- Türkiye has set ambitious targets to upgrade its infrastructure.
- From transportation to healthcare and energy, ample opportunities are available in the pipeline.

Favorable Investment Climate

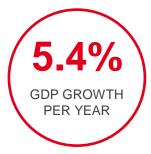
- Türkiye has a favourable investment legislation for PPP investments that can be realized through various models, such as build-operate, build-operate-transfer, transfer of operational rights, etc.
- Türkiye's investment climate is further strengthened by domestic and international laws that protect investments and provide international arbitration.
- Türkiye's macroeconomic policies, investments and more importantly, strong public finance management support PPP investments that require guaranteed purchase.



INFRASTRUCTURE NEED

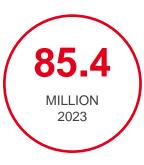
TÜRKİYE'S INVESTMENT NEED IN INFRASTRUCTURE IS DRIVEN BY SEVERAL FACTORS





GROWING ECONOMY

Turkish economy has been robustly growing with an average annual GDP growth rate of 5.4 from 2002 to 2023



GROWING POPULATION

Türkiye's population has been rapidly growing by 1 million every year



GROWING TRADE

Türkiye's foreign trade volume has increased from \$88 billion in 2002 to \$618 billion in 2023



URBANIZATION

As Turkish economy has developed, people from rural areas have migrated to urban centers



STRATEGIC LOCATION

Türkiye is strategically located in the proximity of energy resources and trade routes

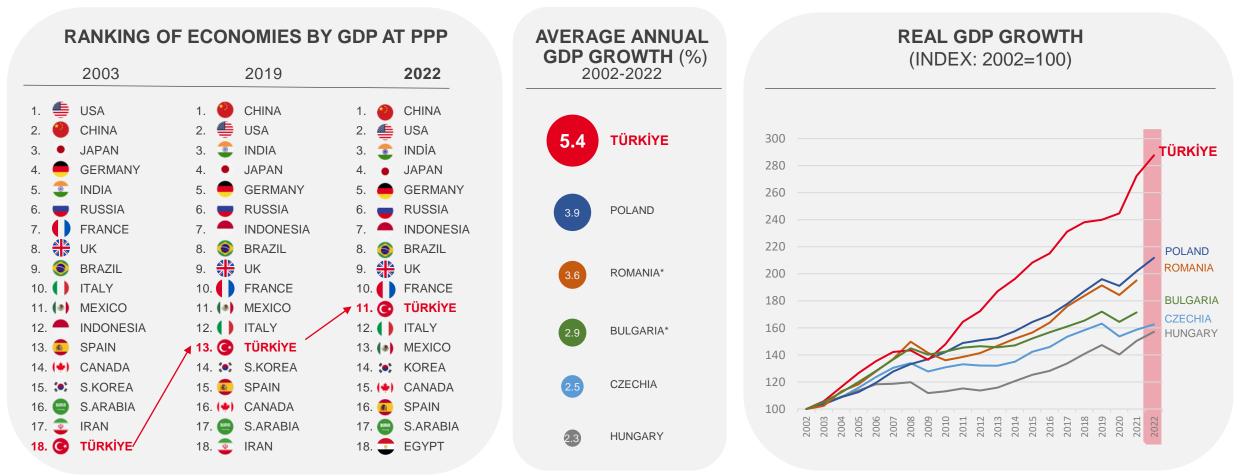


GROWING NEED FOR EFFICIENCY

In order to maintain competitiveness, Türkiye needs to enhance efficiency and productivity by investing in infrastructure TRACK RECORD GROWTH AND BRIGHT FUTURE WITH PROVEN RESILIENCE



11th largest economy in the World



DOMESTIC MARKET

DOMESTIC MARKET FURTHER SUPPORTED BY EMERGING URBAN CENTERS

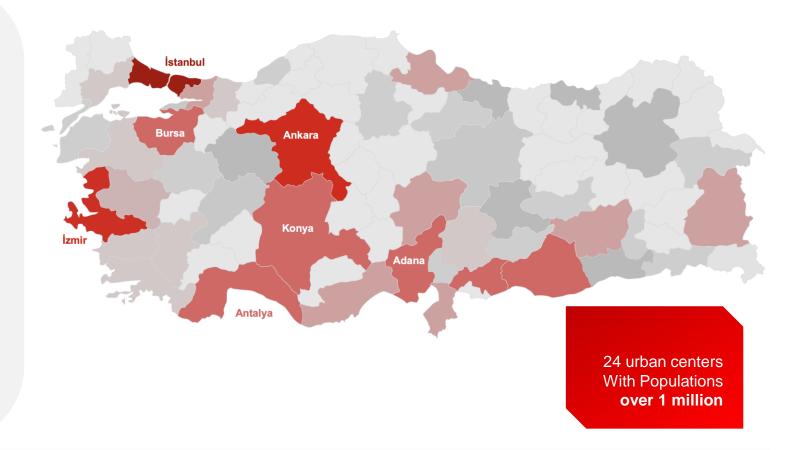


Total Population in 2023 85.4 Million

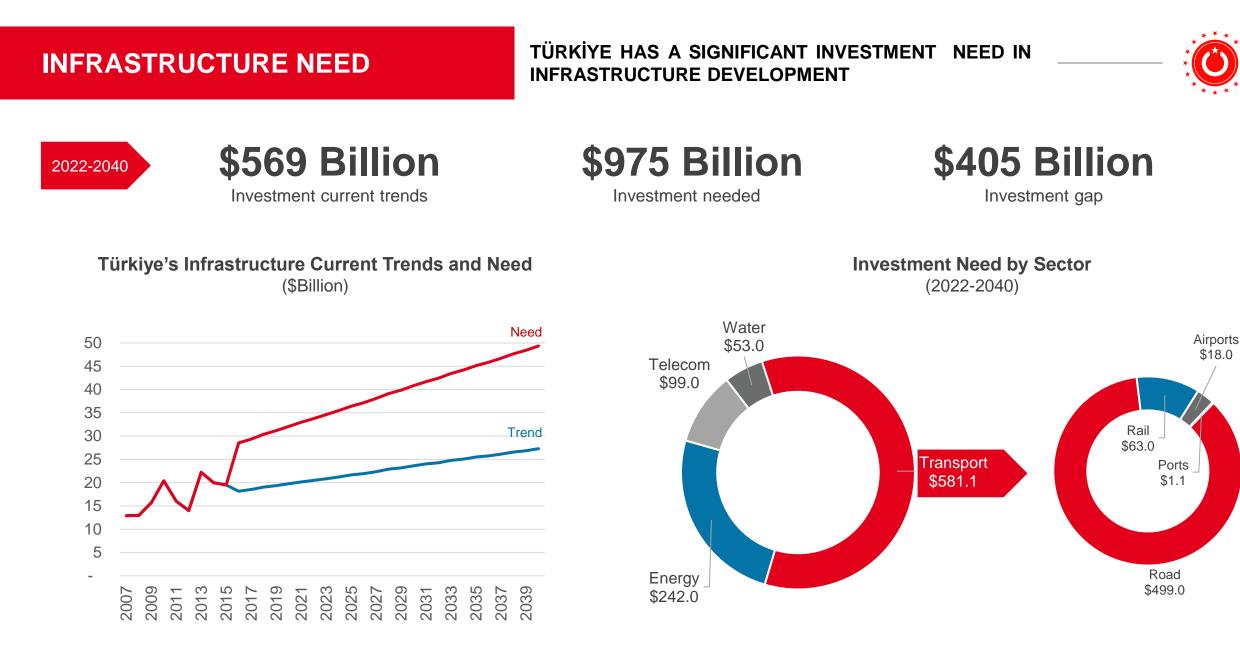
İstanbul	15.7 Million
Ankara	5.8 Million
İzmir	4.5 Million
Bursa	3.2 Million
Antalya	2.7 Million
Konya	2.3 Million
Adana	2.3 Million
Şanlıurfa	2.2 Million
Gaziantep	2.2 Million
Kocaeli	2.1 Million
Mersin	1.9 Million
Diyarbakır	1.8 Million
Hatay	1.5 Million
Manisa	1.5 Million
Kayseri	1.4 Million
Samsun	1.4 Million
Balıkesir	1.3 Million
Tekirdağ	1.2 Million
Aydın	1.2 Million
Van	1.1 Million
Kahramanmaraş	1.1 Million
Sakarya	1.1 Million

wugia	
Denizli	1.1 Million
Eskişehir	0.9 Million
Mardin	0.9 Million
Trabzon	0.8 Million
Ordu	0.8 Million
fyonkarahisar	0.8 Million
Erzurum	0.7 Million
Malatya	0.7 Million
Sivas	0.7 Million
Batman	0.6 Million
Tokat	0.6 Million
Adıyaman	
Elazığ	
Zonguldak	
Kütahya	
Kütahya	
Şırnak	
Çanakkale	
Osmaniye	
Çorum	

Muŭla 1.1 Million



HUB FOR MULTINATIONALS TO MANUFACTURE, **STRATEGIC LOCATION** EXPORT AND MANAGE **Working Hours** PROXIMITY Intersect with TO MAJOR MARKETS 1.3 billion people and CONNECTIVITY **MANUFACTURING &** AS WELL AS \$28T GDP in Europe, **Turkish Airlines connects** MANAGEMENT HUB FOR **EXPORT HUB FOR MENA and Central Asia** you to 342 destinations in **MULTINATIONALS MULTINATIONALS 16 Time Zones** at 4 hour flight-distance 129 countries B/S/H/ **Nestle** BOSS Cargill Microsoft **GE Healthcare** 66 countries 70 countries Production base Its largest production 89 countries 22 countries for MENA facility worldwide **KNAUF ΦΤΟΥΟΤΑ** gsk SANOFI RENAULT Exporting 87% Exporting 85% Exporting 75% 80 countries 14 countries 30 countries of its production of its production of its production

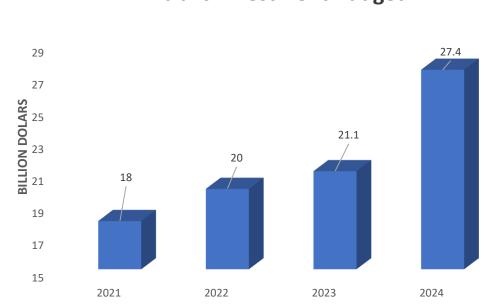


Investment Gap by Sector: \$335 bn in Road, \$48 bn in Energy, \$19 bn in Rail, \$2.2 in Water, \$0.66 bn in Airports

PUBLIC INVESTMENT BUDGET

THE TURKISH GOVERNMENT HAS STEADILY INCREASED ITS PUBLIC INVESTMENT BUDGET BETWEEN 2021-2024.





Public Investment Budget

Increase in Investment Budget

Transportation, R&D, health and education sectors has the biggest jumps compared to other sectors.

• Carefully Selected Pipeline

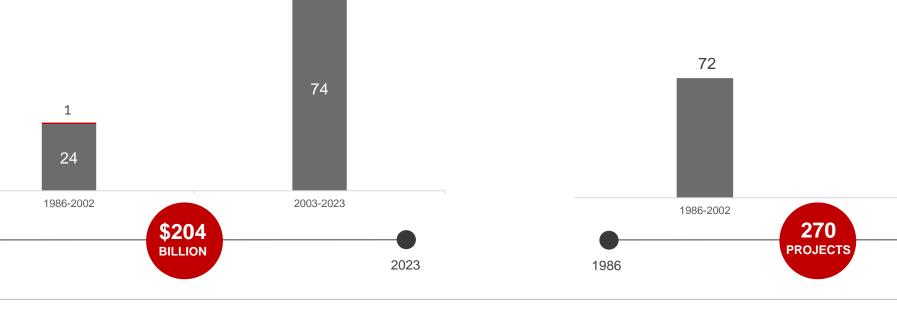
Project selection will be extra important after the postearthquakes and green deal era. Thus, emphasis on infrastructure, particularly railway and renewal, has gained heightened importance within the Public Investment Program.

Coherence Between Macroeconomic Policies and Infrastructure Investments

Projects that not only financially more viable compared to traditional procurement but also more resilient by creating value to future generations will be prioritized. Affordability will be crucial.



Source: Presidency of Strategy and Budget *Fees to the government for the transfer of operating rights **2023 September prices



TURKISH PPP MARKET

Investment

Fees*

1986

PPP Contracts in Türkiye

(\$ Billion**)

105

FOR THE LAST 19 YEARS, USE OF PPP MODELS INCREASED AS AN ALTERNATIVE TO PUBLIC PROCUREMENT



198

2003-2023

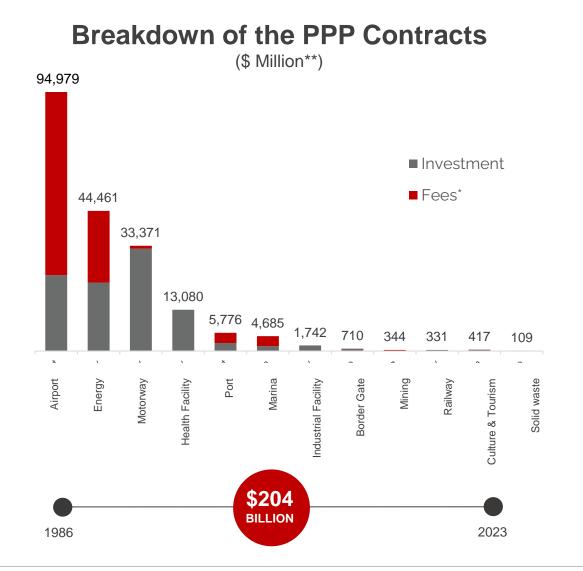
Number of PPP Projects in Türkiye

2023

TURKISH PPP MARKET

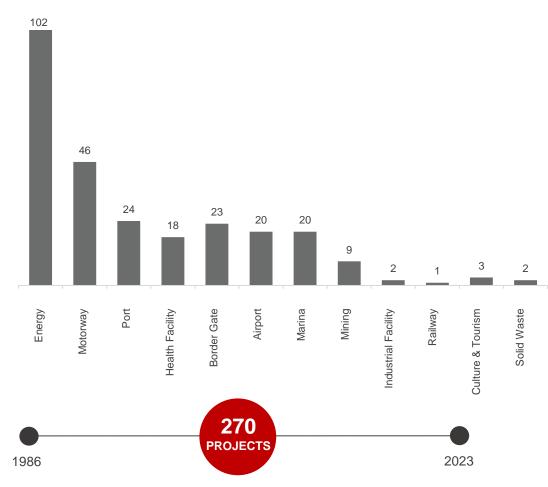
TRANSPORTATION AND ENERGY INFRASTRUCTURE PROJECTS DOMINATE THE PPP MARKET IN TÜRKİYE

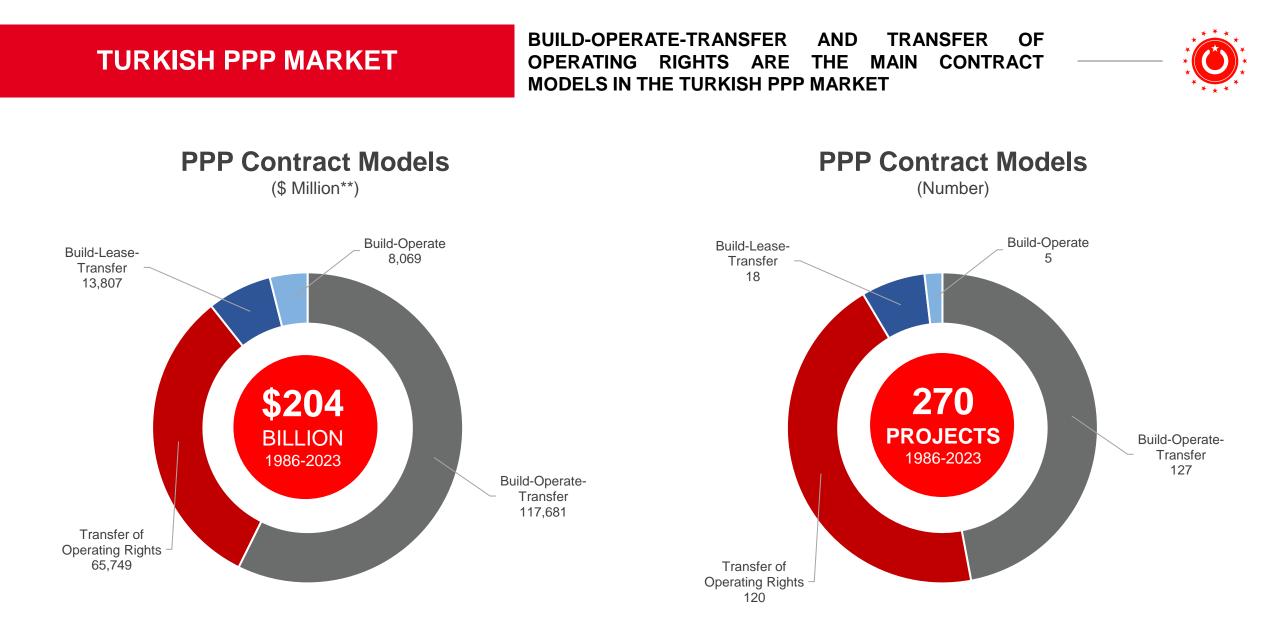




Breakdown of the PPP Contracts

(Number)



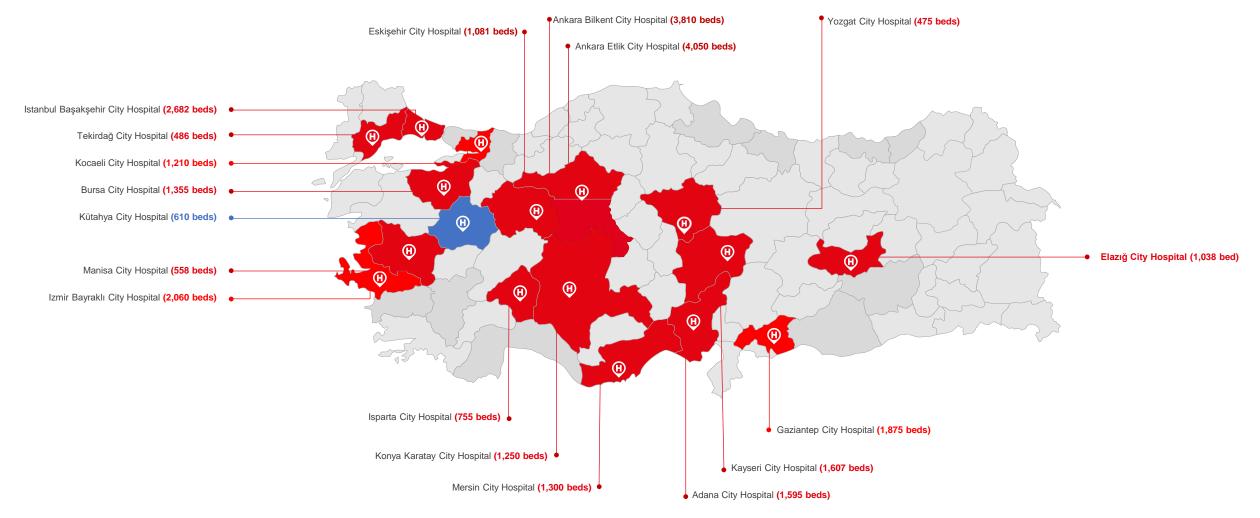


Source: Presidency of Strategy and Budget *2023 September' prices

HEALTHCARE PPP PROJECTS

TÜRKİYE HAS INTRODUCED INTEGRATED HEALTHCARE CAMPUSES ACROSS THE COUNTRY IN 2013





SHOWCASE IN HEALTHCARE PPP

THE PPP PROJECTS ARE STRUCTURED AS DESIGN, BUILD, FINANCE AND MAINTAIN FOR FACILITIES MANAGEMENT, – WHILE CORE MEDICAL SERVICES REMAIN UNDER THE RESPONSIBILITY OF THE MINISTRY OF HEALTH



PPP PROJECTS IN INTEGRATED HEALTHCARE CAMPUSES

Status	Number	Bed Capacity
Completed (in service)	17	27,187
Under Construction	1	610
TOTAL	18	27,797



















SHOWCASE IN HEALTHCARE PPP

THE ELAZIĞ FETHI SEKIN CITY HOSPITAL PROVIDES HEALTHCARE SERVICES TO THE COMMUNITIES IN ELAZIĞ AND NEIGHBORING PROVINCES, WITH A COMBINED POPULATION OF 1.6 MILLION PEOPLE







- The campus consists of three towers and annexes located around a central core and includes the following hospitals;
- General Hospital
- Maternity and Pediatric Hospital
- Detainee Forensic Psychiatry Hospital
- High Security Forensic Psychiatry (HSFP) Hospital
- Oral and Dental Health Central (ODHC)



- LEED Gold Certificate (a designation for green buildings)
- ✓ Employment: 3,650

Main	Hos	nital
Maill	1103	μπαι

: 888
: 227
: 519
: 37
: 160

HSFP and **Detainee**

Beds Polyclinic Rooms Patient Rooms : 100 HSFP + 50 Detainees : 8 HSFP : 100 HSFP + 50 Detainees

ODHC

Polyclinic Rooms : 69 Operating Rooms : 2

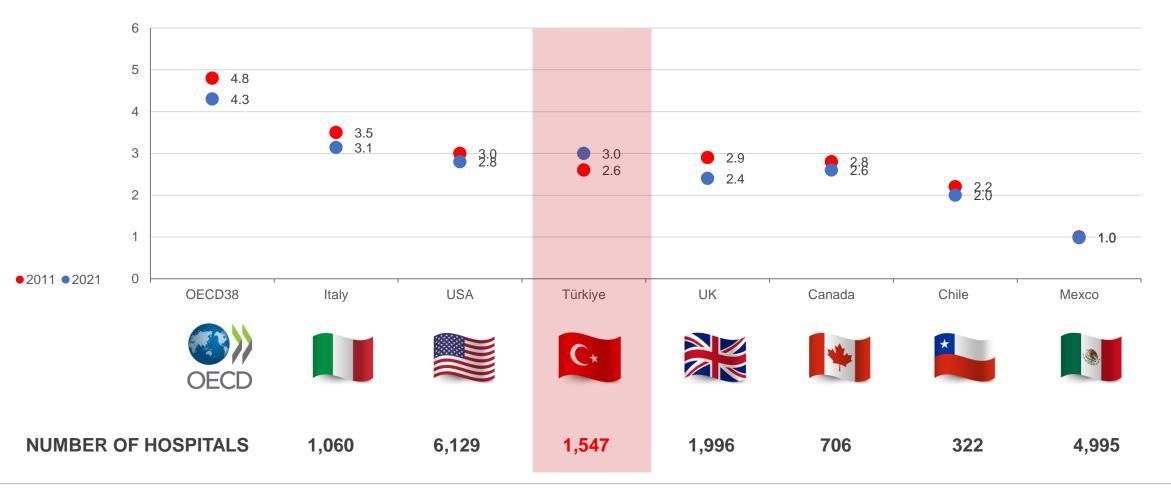
- ✓ Project Cost: €360 million = €288 million senior debt + €72 million equity
 ✓ First project benefitting from risk mitigation provided jointly by MIGA's
- political risk insurance coverage and EBRD's unfunded liquidity facilities
- First project bond financing for a greenfield infrastructure project in Türkiye
- ✓ A1 Bonds were rated Baa2
- ✓ Vigeo Eiris certified the Elazig project bond
 - as a 'green and social' bond the first such certification for an infrastructure project in Türkiye
- ✓ With a 20 year maturity, the bond had the longest maturity for the Turkish Integrated Health Campuses PPP Programme

HEALTHCARE INFRASTRUCTURE

TÜRKİYE HAS SIGNIFICANTLY IMPROVED ITS HEALTHCARE SERVICES AND WILL CONTINUE TO INVEST IN HEALTHCARE INFRASTRUCTURE TO CATCH UP WITH OECD



NUMBER OF HOSPITAL BEDS PER 1,000 POPULATION



HEALTHCARE POLICIES

HEALTHCARE HAS BEEN A TOP PRIORITY FOR THE TURKISH GOVERNMENT WHICH IS COMMITTED TO INCREASING ACCESS TO HEALTHCARE SERVICES FOR ALL CITIZENS



The government introduced the Health Transformation **Program in 2003 to provide universal healthcare services.**





In 2006 Universal Health Insurance introduced to cover all citiziens





IMPROVING INFRASTRUCTURE

Number of Hospital increased from 1156 in 2002 to 1555 in 2022 Türkiye (bed capacity 165K to 265K)

INCREASING OF HEALTHCARE PROFESSIONALS

Number of Doctors increased from 92K in 2002 to 195K in 2022 (from 1.4 to 2.2 per 1000)

Source: Ministry of Health

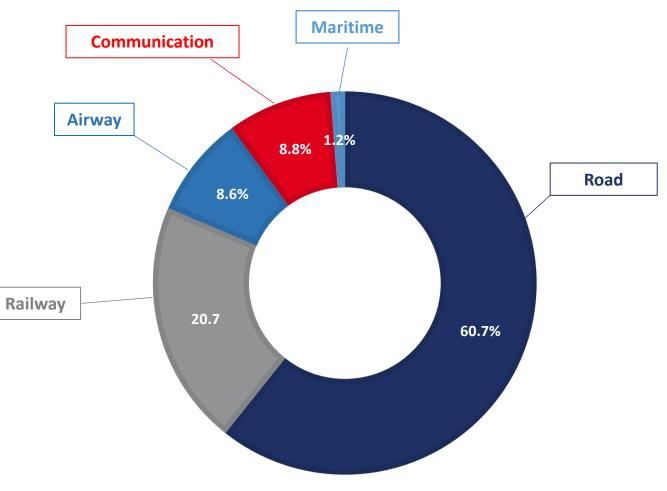


INVESTMENTS IN TRANSPORT

SECTORAL SHARE OF INVESTMENTS IN TRANSPORTATION AND COMMUNICATION (2003-2022)







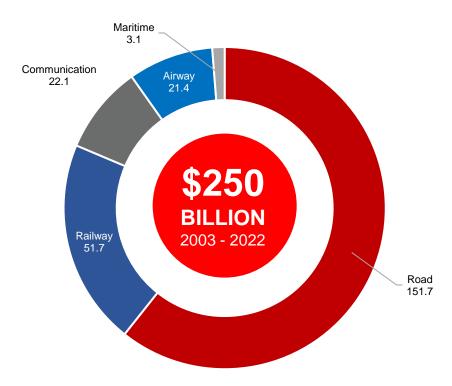
PPP IN TRANSPORTATION

TÜRKİYE HAS HEAVILY INVESTED IN TRANSPORT INFRASTRUCTURE ACROSS THE COUNTRY AND CONTINUES WITH EVEN MORE AMBITIOUS TARGETS



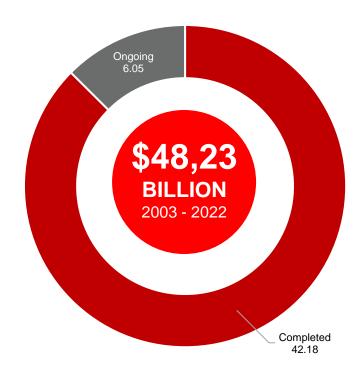
Infrastructure Investments

(\$ Billion*)



PPP Investments in Transport & Communication

(も Billion)



AMBITIOUS TARGETS IN TRANSPORTATION INFRASTRUCTURE

TÜRKİYE HAS DONE A LOT FOR THE PAST 20 YEARS TO UPGRADE ITS TRANSPORTATION INFRASTRUCTURE

20000

500

400

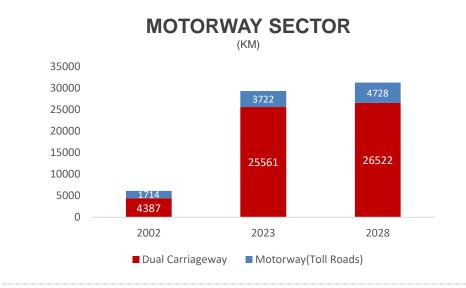
300

200

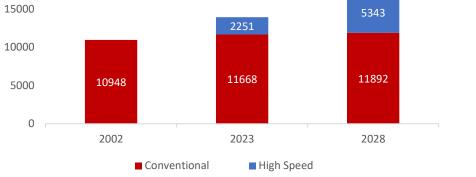
100

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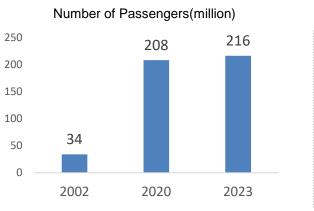


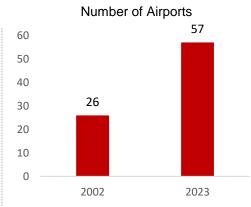


RAILWAY SECTOR (KM)

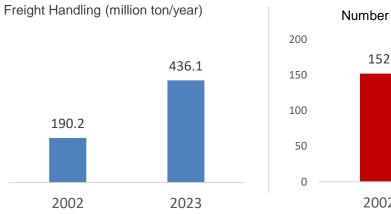


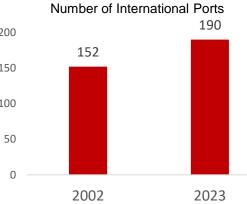
AIRWAY SECTOR





MARITIME SECTOR

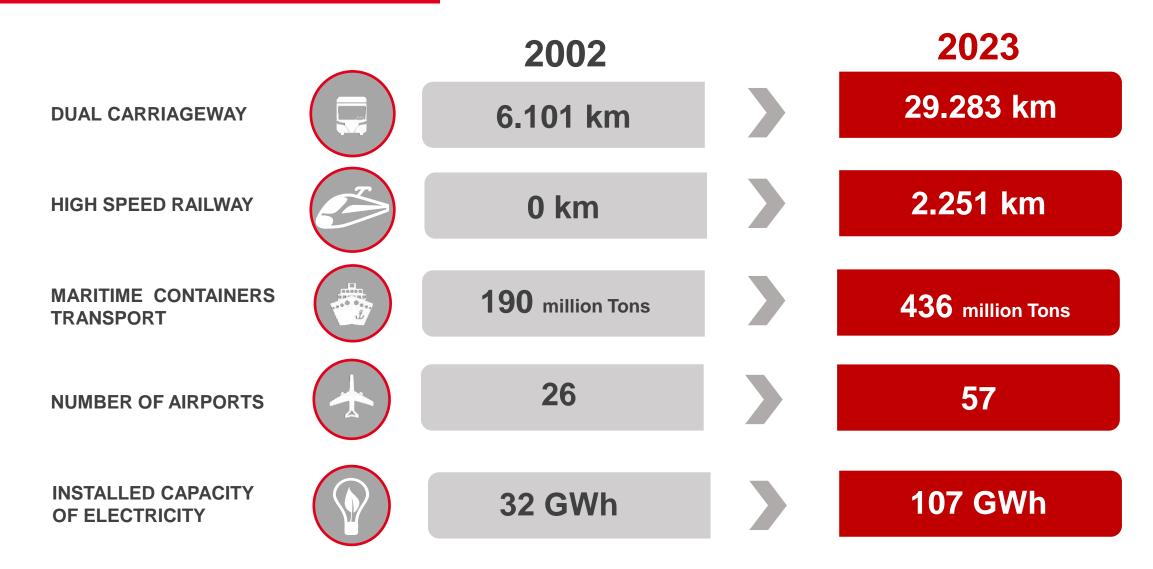




INFRASTRUCTURE INVESTMENTS

INVESTING IN INFRASTRUCTURE HAS REMARKABLY TRANSFORMED TÜRKİYE'S INFRASTRUCTURE LANDSCAPE YET TÜRKİYE IS DETERMINED TO IMPROVE IT FURTHER





OPPORTUNITIES IN TRANSPORTATION

2028

4.330 Km

2035

8.325 Km

MOTORWAYS (TOLL ROADS) ARE KEY TO TÜRKİYE'S ROAD TRANSPORTATION. AROUND 5,000 KM IS IN THE PIPELINE OFFERING SIGNIFICANT PPP OPPORTUNITIES



Existing Highways
 2028 Targets
 2035 Targets

Source: Ministry of Transport and Infrastructure

2024

3.726 Km

OPPORTUNITIES IN TRANSPORTATION

2028

17.011 Km

2053

28.600 Km

TÜRKİYE IS COMMITTED TO TRANSFORMING ITS RAIL TRANSPORT INFRASTRUCTURE FROM CONVENTIONAL TO HIGH SPEED

RAILWAY MAP OF TÜRKİYE

Existing Railways
 2028 Targets
 2035 Targets
 2053 Targets

2024 13.919 Km

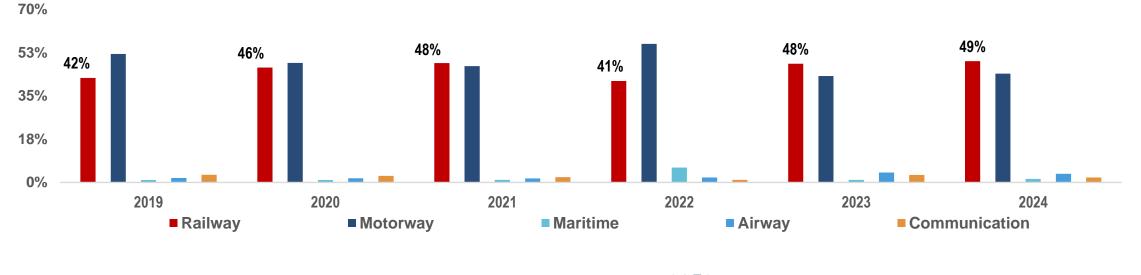
Source: Ministry of Transport and Infrastructure

INVESTMENT IN RAIL NETWORK

THE SHARE OF RAIL IN TRANSPORT INVESTMENTS CONTINUE TO RISE



Investment Budget Percentages of Transport Subsectors





OPPORTUNITIES IN TRANSPORTATION

LOGISTICS IS AN INTEGRAL PART OF TÜRKİYE'S TRANSPORT INFRASTRUCTURE. TÜRKİYE HAS ESTABLISHED INTERMODAL LOGISTICS CENTERS ALONGSIDE THE TRANS-ASIAN RAILWAY NETWORK TO LOWER COSTS AND INCREASE EFFICIENCY OF LOGISTICS NETWORKS



LOGISTICS CENTERS



27 logistics centers



73.2 million tons additional transport capacity

19 million m² container storage and



In Service and Completed (14)

handling area



Planned (7)

Under Construction (4)



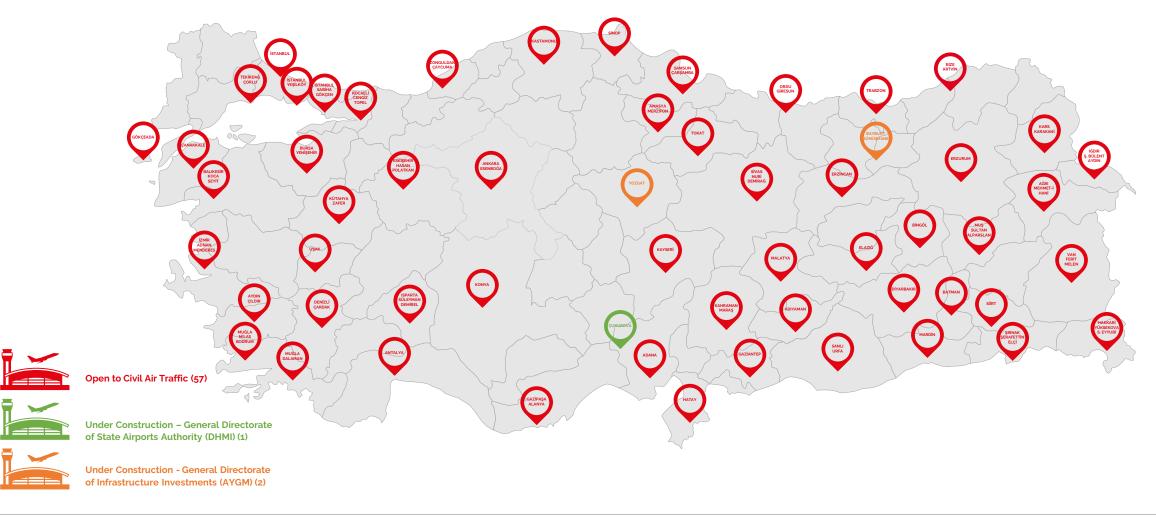


OPPORTUNITIES IN TRANSPORTATION

TÜRKİYE HAS SIGNIFICANTLY IMPROVED AND UPGRADED ITS AIRPORT INFRASTRUCTURE AND CONTINUES TO INVEST IN AIRPORTS



AIRPORT MAP OF TÜRKİYE

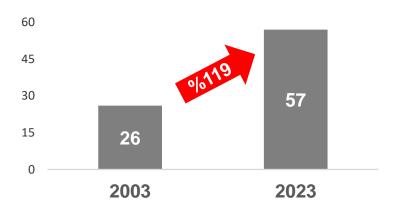


SECTORAL INDICATORS

REMARKABLE INCREASES HAVE BEEN OBSERVED IN SECTORAL INDICATORS IN THE LAST 18 YEARS

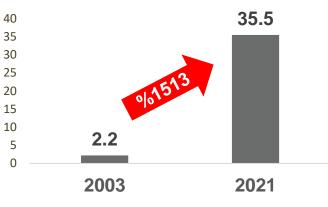


Number of Active Airports

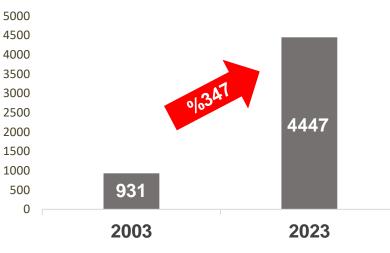


Wide-Body Plane 750 600 450 300 150 162 2003 2023

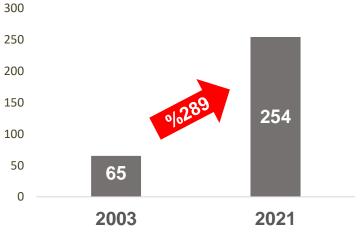
Sector Revenue(billion \$)



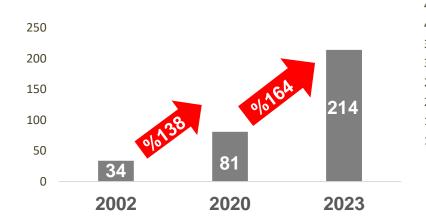
Air Freight (thousand ton)



Employment(thousand)



Number of Passengers(million)



Source: Ministry of Transport and Infrastructure *Includes cargo, baggage and mail

AIRPORTS RANKING

ISTANBUL AIRPORT IS THE 1st IN EUROPE ACCORDING PASSENGER TRAFFIC RANKING IN 2022



Ranking of Airports in EUROPE by Passenger Traffic in 2022

Rank	Airport	Passenger	
1	İSTANBUL	64,486,000	
2	LONDON- HEATHROW	61,599,196	
3	PARIS - DE GAULLE	57,474,033	
4	AMSTERDAM-SCHIPHOL	52,472,188	
5	MADRID - BARAJAS	50,633,652	
6	FRANKFURT	48,923,474	
7	BARCELONA- EL PRAT	41,639,622	
8	LONDON- GATWİCK	32,800,000	
9	MUNICH	31,600,000	
10	ANTALYA	31,100,000	
11	İSTANBUL SABİHA GÖKÇEN	30,769,728	
12	ROME- DA VINCI	29.360.613	
13	PARIS ORLY	29,184,692	
14	MALLORCA	28.573.364	
15	MOSCOW	28,400,000	
16	LISBON	28,262,000	
17	DUBLİN	27,787,556	
18	VIENNA	23,682,133	
19	MANCHESTER	23,369,770	
20	LONDON-STANSTED	23,319,523	

Ranking of Airports in the WORLD by Passenger Traffic in 2022

Rank	Airport	Passenger
1	ATLANTA, GA	93,699,630
2	DALLAS- FORT WORTH	73,362,946
3	DENVER	69,286,461
4	CHICAGO	68,340,619
5	DUBAİ DXB	66,069,981
6	LAX- INTERNATIONAL	65,924,298
7	İSTANBUL	64,486,000
8	LONDON- HEATHROW	61,599,196
9	PARIS - DE GAULLE	57,474,033
10	DELHİ-GANDHİ	57,290,033
11	JFK-INTERNATIONAL	55,287,693
12	LAS VEGAS – NEVADA	52,600,000
13	AMSTERDAM SCHIPHOL	52,472,188
14	MADRID - BARAJAS	50,633,652
15	MIAMI - INTERNATIONAL	50,600,000
20	MEXICO CITY	46,200,529
25	BARCELONA- EL PRAT	41,639,622
32	SAO PAULO - INTERNATIONAL	34,480,706
38	ANTALYA	31,100,000
40	İSTANBUL SABİHA GÖKÇEN	30,769,728

PROJECTS UNDER DEVELOPMENT



Under Construction Airport Projects (3)





YOZGAT AIRPORT(EPC) 2 MIL. PASS/YEAR 2025



BAYBURT-GÜMÜŞHANE AIRPORT 2 MIL. PASSENGER/YEAR (EPC) 2025

Pipeline Projects (4)

- 1. Sabiha Gökçen new terminal construction
- 2. Trabzon Airport new runway construction
- 3. Samsun Airport new terminal construction
- 4. Kapadokya Airport terminal construction

Under Construction Projects (2)

- 1. Malatya Airport terminal construction
- 2. Ankara Esenboğa 3. runway construction

SHOWCASE PROJECTS

TÜRKİYE HAS IMPLEMENTED A VARIETY OF MEGA PROJECTS WITH BOT MODEL AND CONTINUES TO DO SO







- Set to become world's largest airport
- Annual capacity of 150 million passengers when all phases are completed
- Commissioned in April 2019
- Investment of \$6.5 billion

YAVUZ SULTAN SELIM BRIDGE



- 95 km-long motorway featuring a bridge for rail & motor vehicle transit over Bosphorus
- Commissioned in August 2016

]Ciçtaş 🔬 ASTALDI

• Investment of \$3.5 billion

GEBZE - ORHANGAZI - IZMIR MOTORWAY



- 427 km-long motorway connecting Istanbul, Bursa & İzmir via world's 4th longest suspension bridge
- All phases are under operation
- Investment of \$6.5 billion



EURASIA TUNNEL



- Double-deck underwater tunnel connecting Asia & Europe in Istanbul
- Commissioned in December 2016
- Investment of \$1.2 billion



SHOWCASE PROJECTS

ANOTHER MEGA PROJECT IS COMPLETED



1915 ÇANAKKALE BRIDGE





- · Longest main span (2,023 km) of any suspension bridge in the world
- Bridge Length: 4,608 m
- 101 km motorway (including the Bridge)
- Construction started in March 2017
- Operation to start by 2023
- Operation period: 16 years 2 months (including construction)
- Investment: \$2.8 Billion with BOT

OPPORTUNITIES IN TRANSPORTATION

TÜRKİYE IS SET TO IMPLEMENT A MAGNIFICENT FEAT OF ENGINEERING PROJECTS; AN ARTIFICIAL SEA-LEVEL WATERWAY CONNECTING THE BLACK SEA TO THE SEA OF MARMARA, AND GEBZE-HALKALI RAILWAY PASSING OVER 3RD BOSPHORUS BRIDGE





- 45 km, 21 m depth and 275 m width
- 6 bridges
- New satellite cities

- 213 km with 10 stations
- 31 viaduct (8 km) and 53 tunnel (120 km)
- Passenger capacity: 13 million (Passenger/Year)
- Freight capacity: 12 million (Ton/Year)

OPPORTUNITIES IN RAILWAY

ANKARA-ISTANBUL HIGH SPEED RAILROAD (BOT)



Project Overview



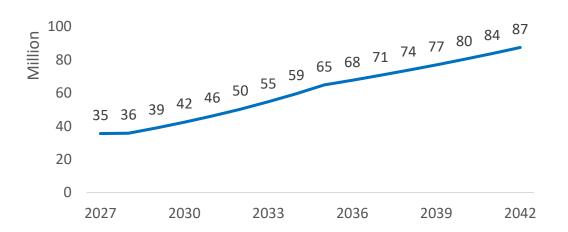


Contract Type Tender Criteria Payment Mechanism Fees **Governing Law Contracting Authority Construction Period** 5 years 30 years **Expected Contract Duration** Indicative Investment Amount 6 Billion Euro Expropriation Responsibility Government **Total Passenger Capacity** Total Length (km) 344 Design Speed (km/h) 350 km/h

Project Snapshot

Built-Operate-Transfer Minimum Operation Period Fees 3996 BOT Law Directorate General of Infrastructure Investments 5 years 30 years **nt** 6 Billion Euro V Government 11.000.000 passenger/year (2025) 344 350 km/h

Passenger Projection

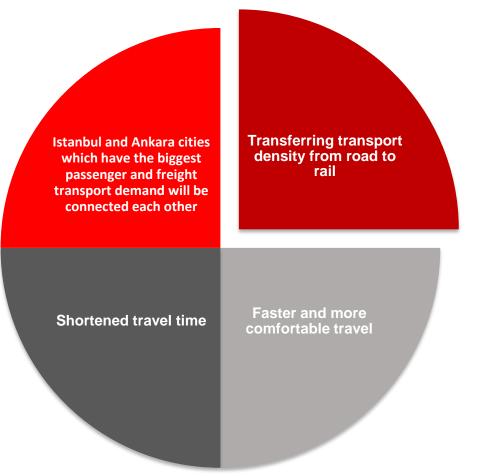


OPPORTUNITIES IN RAILWAY

ANKARA-ISTANBUL HIGH SPEED RAILROAD (BOT)



Project Rationale









BUSINESS-FRIENDLINESS

OFFERING PROTECTION AND EASE OF DOING BUSINESS





Protection of International Investors by FDI Law

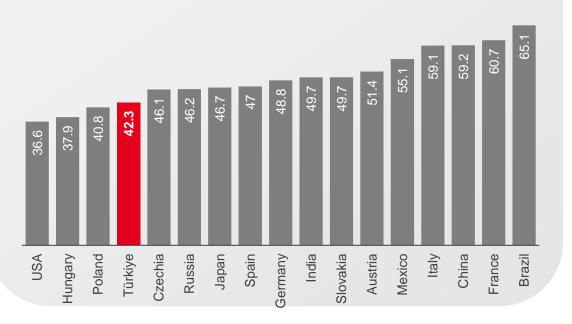


Bilateral Investment Protection Treaties with 88 countries



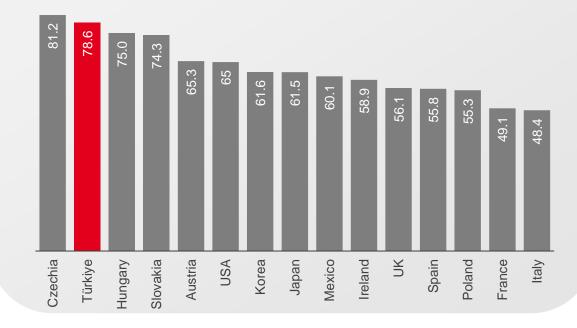
Treaties to avoid Double Taxation with 89 countries

TOTAL TAX AND CONTRIBUTION RATE*, 2019 (% of Profit)



INTERNATIONAL TAX COMPETITIVENESS**, 2023

(Index=100 as most competitive)



Source: Ministry of Trade, World Bank, Tax Foundation Foreign Direct Investment Law 2003, *Total Tax Rate: Profit or corporate income tax, social contributions and labor taxes paid by the employer, property taxes, turnover taxes and other taxes (such as municipal fees and vehicle taxes) (Tax competitiveness measures countries' tax policies five categories: corporate income tax, sonuption taxes, individual taxes, and international tax rules.)

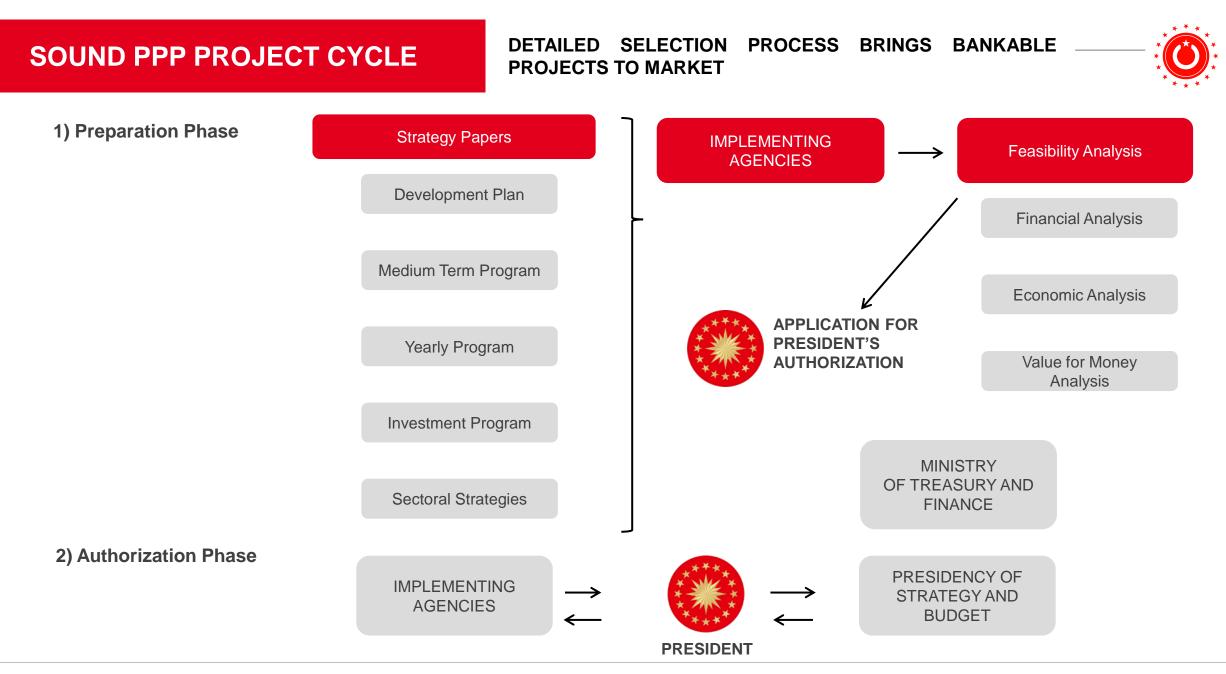
INVESTMENT CLIMATE

RELEVANT LEGISLATION IS QUITE FLEXIBLE, ENABLING TO ADAPT VARIOUS PPP MODELS ACCORDING TO THE NATURE AND REQUIREMENTS OF PROJECTS



MODELS AND LEGAL FRAMEWORK FOR PPP IN TÜRKİYE

	Build-Operate-Transfer (BOT)	Build-Operate	Build-Lease-Transfer	Transfer of Operating Rights
Relevant Legislation (Law No)	№ 3996 № 3465 № 3096	№ 4283	№ 652 № 6428 № 351	№ 4046 № 5335 № 4458
Sectors	Motorway Port Airport Marina Border Gate Power Plant	Thermal Power Plant	Hospital College Dormitory School	Airport Port Power Plant Electricity Distribution



INVESTMENT CLIMATE

INCENTIVES IN TÜRKİYE MAKE PPP PROJECTS MORE BANKABLE





DEBT ASSUMPTION

The government may assume project companies' foreign debt in BOT and BLT projects either partially or in full. In order qualify for debt assumption, the minimum investment must be \$1 billion in BOT projects and \$500 million in BLT projects.



INCENTIVES

Exemptions from certain fees and taxes (VAT and Stamp Duty). In addition, where applicable, PPP investors may benefit from corporate tax deductions and other financial incentives.



LAND

PPP projects in Türkiye allow free use of government-owned land and expropriation.



REVENUE GUARANTEE

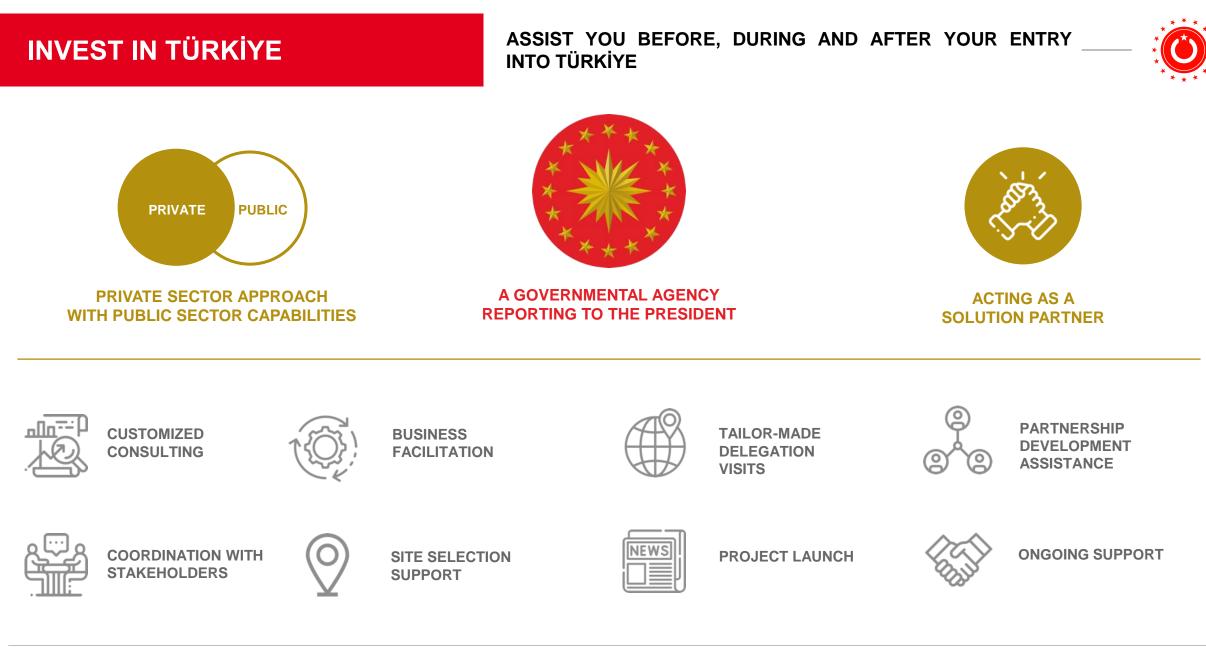
Certain PPP projects provide minimum revenue guarantees.

INVESTMENT CLIMATE

BANKABILITY OF THE PPP PROJECTS ENABLES INVESTORS TO ACCESS FINANCE THROUGH BOTH NATIONAL AND INTERNATIONAL FINANCIAL INSTITUTIONS (IFIS) AND INVESTORS









- Ministry of Transport and Infrastructure: <u>http://www.uab.gov.tr/</u>
- Healthcare Investments (Ministry of Health): <u>http://www.saglikyatirimlari.gov.tr/</u>
- Ministry of Energy and Natural Resources: <u>http://www.enerji.gov.tr/</u>
- Ministry of Treasury and Finance: <u>https://www.treasury.gov.tr/</u>
- Presidency of Strategy and Budget: <u>http://www.sbb.gov.tr/</u>
- Turkish Wealth Fund: <u>http://turkiyevarlikfonu.com.tr/</u>
- Privatization Administration: <u>http://www.oib.gov.tr/</u>
- European Bank for Reconstruction and Development: <u>http://www.ebrd.com/turkey.html</u>
- European Investment Bank: <u>http://www.eib.org/infocentre/contact/offices/turkey-istanbul.htm</u>
- International Finance Corporation: <u>http://www.ifc.org/</u>
- Banks in Türkiye: https://www.bddk.org.tr/Institutions-Category/Banks/22





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